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# Fruit Trees, Plants Shrubs

Hubbard Grapes (See page 18)

Universal Apple (See page 7)



Champion Strawberry (See page 25)

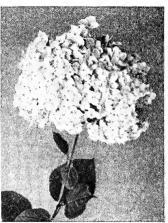
Ponderosa Peach (See page 5)

Bradley Brothers, Makanda, Illínois





Spirea, Van Houttei



Hydrangea Arborescens
(See page 38)

Rose Plant Free With Every Order of \$2.00

One strong two-year-old plant of this grand new Rose given FREE with every order amounting to \$2.00 or more, if requested.

No more than one free Rose given any one customer.

Bradley's Beauty Rose

(See page 43)



## A Word to Our Customers

The fact that our business has been growing from year to year, and that we have customers who have been buying all their trees and plants from us for over thirty years, should be proof of our honesty and ability to please.

It would indeed be a great pleasure to meet every one of our customers face to face and extend to each our right hand, but as this is an impossibility, we wish, through this catalogue, to express our gratitude for the thousands of letters we receive every year, praising our stock and our fair dealings. It is indeed gratifying to know that our stock has produced crops which have added untold wealth to millions of fruit growers all over these United States, who have supplied the markets with the products of their orchards, vineyards and berry plantations, besides producing delicious fruits for their own families, thus making prosperous, happy, and healthy homes.

It pays to buy the best, especially in plants and trees. It is a great satisfaction for the planter to know that he is getting dependable stock from a firm that has a reputation of thirty years of honest dealings. Read some of the many letters from satisfied customers.

## Terms and Suggestions

Makanda is on the great Illinois Central railroad running north and south, connecting with all the trunk lines running east and west. We are right in the heart of the famous fruit belt known the world over.

References. First National Bank, Anna, Ill.; Carbondale National Bank, Carbondale, Ill.; First State Bank, Makanda, Ill.; any business house, merchant or county officer.

Remittance. Remittance should accompany the order. This is best because it saves time, overhead expense, chance for errors, and insures better and quicker service. However, we book orders and hold stock in customer's name when one-fourth of the amount accompanies the order.

How to Remit. Any way most convenient to you, by check, money order, bank draft or cash.

### **Our Guarantee**

We guarantee safe delivery of every order or money refunded. Our stock is sold direct to the growers at wholesale prices, cutting out the middleman's profit. WE GUARANTEE our plants to be first class in every way and with our careful methods of labeling it seems impossible for mistakes to occur, and we stand ready to make everything good that is not as represented.

Time of Shipment. All orders placed with us will be shipped in proper planting season if no shipping date is given; where shipping date is given we will ship as near that date as weather conditions will permit.

When to Order. The best time to order is just as soon as you receive this catalogue. Orders are handled here as they are received, stock is selected and reserved in customer's name, shipment is made at the proper time for planting in customer's locality. While we are usually able to make shipments on short notice, it is not advisable to wait till planting time before ordering as we are likely to be sold out on some of the very best varieties, and be forced to return your money.

**Prices.** The prices quoted in this catalogue are for the stock packed and delivered to express or postoffice. No extra charge is made for boxing or baling.

We Solicit Correspondence. Every inquiry will be given our prompt and personal attention; every question will be answered honestly and as accurately as possible. We will also be glad to give you any information regarding planting. However, we furnish free with every order where requested a book of instructions. We are always glad to offer any suggestions regarding the best varieties for different localities.

This catalogue conveys to you the absolute truth with regard to every description made in it, and you can expect to grow\_fruit just

as described.

## It Pays to Plant Bradley Grown Trees

Just where to look for values and what to recognize as defects are the problems that confront private buyers of nursery stock every season. Some soils are better adapted than others to the production of good nursery stock, and the process of growing fruit trees for replanting is not a simple one. In the first place there are but few localities in the United States where the work can be advantageously done. We are located right in the heart of the famous fruit helt of the state and of the United States. The quality of Southern Illinois grown fruit is known the world over. To successfully grow strong, healthy, vigorous, well rooted trees one must have the very best possible soil that has the proper elements for producing that iron-clad hardiness that is so essential to the right kind of trees, land that we can use for this purpose is held at a very high price here in Southern Illinois.

We import all our seedlings on which the different varieties are budded directly from France because we have found from experience that we can produce a much better tree from this stock than we can from seedlings grown in the United States. It costs more to use these seedlings, but we get a tree that is worth more. Some nurseries sell cheaper than we do for that reason.

Our budding is done by experts, and our hilds are taken from the best bearing trees. this is the reason we can guarantee our customers trees that are true to name.

The strong root system Bradley's trees produce means much to the planter.

On the root system depends entirely the future growth and development of the tree. In fact, a tree is of little or no value unless it is equipped with sufficient roots. - The fact that some nurseries pay so little attention to this most important feature is in-deed regrettable, because it is the main cause of so many orchard failures.

Trees with abundance of roots start quicker, make a faster and more vigorous growth and require a great deal less care. Good roots aid materially in bringing the trees into fruiting early for they are essential to quick development. This is the reason we say you can have fruit two years after you plant our trees.

### From Our Customers

Lockbourne, Ohio, April 30, 1924. I wish to thank you for the excellent quality of your trees and plants and also the safe condition in which they arrived and for the nice roots they had which will insure their living. ISAIAH BREWER.

Fort Collins, Colo., March 27, 1924.

Bradley Brothers.

Sirs:-Nursery stock arrived in fine shape the 25th, were inspected and delivered yesterday. Will say that a finer lot of trees, I have never seen or planted, and I am more than pleased with them. They are just as you described them to be or better. I am going ahead with my experiment station of 15 acres; it is quite a recreation for myself, between the time here and when I go up and visit my cattle ranch Yours truly, H. M. SHOLINE. in the mountains.

Young & Barnes, Law Offices.

Georgetown, Ohio, March 28, 1924. Bradley Brothers.

Gentlemen:-I just received from you the vines and trees ordered recently, they came in fine condition and are splendid specimens with good roots. I have been buying small orders from you for several years and they have proven very satisfactory.

Yours very truly, O. E. YOUNG.

Hillview, Ill., March 18, 1924.

Bradley Brothers.

Enclosed find another order for this year's planting. The 1000 Apple trees and 100 Peach trees purchased from you three years ago are certainly doing fine. ~ CHARLES COWPER.

### Fruit Can Be Successfully Grown Any Place In the United States if the Right Varieties Are Planted

If you are in doubt as to what varieties of fruit would do well on your particular soil, or question fruits bearing successfully grown in your climate, turn to page 16 in this catalog and see our grand bargain offers. In these offers we guarantee to select varieties that will live, grow and bear fruit of the highest quality, on your particular soil, no matter where you live, if you will properly plant and care for them.

We furnish instructions, free, if reauested to do so.

You need not hesitate ordering one or both of these collections, as you have a guarantee, backed by one of the largest, oldest and most reliable nurseries in the United States, that every one of these trees and plants will grow, and produce the very best quality of | fruit on your soil.



Both Large and Small Peach Orchards are Profitable

## Peaches That Pay Big Profits

Our seedlings were started from natural Peach pits produced in Tennessee and raised on land never before occupied by Peach trees. Our Peach trees are budded with buds cut from the heaviest bearing trees in our own bearing orchards; we know that they are true to name; we have excellent stock to offer this season; it is thrifty and first class in every way, and we feel sure you will be more than pleased with it.

to name; we have excenent success to one; this season, it is thinly and hist class in every way, and we feel sure you will be more than pleased with it.

If you have a small farm or a little garden space that will grow a tree, by all means plant Peaches. They come into bearing in two or three years, bear heavy crops; always bring high prices and nothing is so delicious as a good, ripe, juicy Peach with the sweet juice running down the corners of your mouth while eating it, especially if it is picked fresh from your own trees.

Southern Illinois is a great Peach belt. The fruit grown here is famous for its quality and beauty; and the trees started here have a hardiness and thriftiness that is even better known by growers everywhere.

Wholesale Price of First Class Peach Trees: Each	10	25	100
2 to 3 feet\$0.30	\$2.50	\$5.25	\$20.00
3 to 4 feet	3.50	8.00	30.00
4 to 6 feet	4.50	10.50	38.00
Wholesale Prices of Rochester and Ponderosa: Each	10	25	100
2 to 3 feet\$0.50	\$4.50	\$11.00	\$40.00
3 to 4 feet		13.00	50.00
4 to 6 feet	6.50	16.00	60.00

If the small size trees are wanted by mail, add three cents, and to the two larger sizes, add five cents each for postage.

### Twelve Big Yellow Beauties

The following six varieties listed in order of ripening, earliest to latest. Rochester, Early Elberta, Elberta, J. H. Hale, Ponderosa, Krummel's October. These comcial varieties of the United States are the largest yellow free-stone Peaches known, and always command the highest market price. Covering a ripening season of nearly three months, they are, or should be grown in every orchard; no better collection could be selected for any purpose.

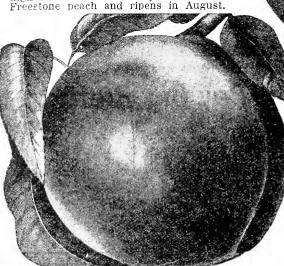
Peach Collection. Two each of the above six varieties. Twelve trees in \$3.00 for only

ROCHESTER. The earliest real good yellow freestone peach we know of. It is in a class by itself because it is the only good sized, yellow freestone peach ripening here in July. The fruit is large, yellow with a most attractive red blush; juicy and delicious and keeps well; an excellent shipper. Its greater sweetness over other peaches requires only half the usual quantity of sugar in canning. The tree is a strong grower; early and regular bearer of big crops and absolutely hardy. Ripening before Early Elberta. (See colored page.)

Lebanon. III. March 25, 1924. I received the shipment of young trees and was so well pleased with them that I am sending for another order which I wish you would send as soon as you can, also wish to thank you for the grape sent as a present. I. L. BARTON.

**EARLY ELBERTA.** The greatest early yellow peach ever produced; as compared with Elberta it is larger, 10 days earlier, better colored, and of quality unsurpassed; has smaller seed, is finer grained, less fuzzy and a wonderful shipper. Fine flavor, melting and buttery; sweet and delicious. It colors all over before it softens, which makes it a great market variety. Hardy, young and prolific bearer.

cial peaches on the market today, because it is well known the world over. This variety is very popular all over the country and there are more of these grown than any other kind. The tree is very hardy, productive and a uniform cropper. The fruit is large, yellow with red cheek, juicy and high flavored. Flesh is yellow and fine.



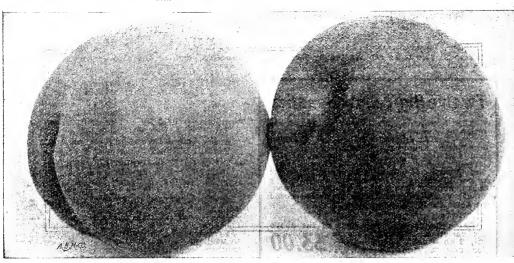
Elberta Peach.



Early Elberta Peach.

J. H. HALE. In size it is one-third larger than Elberta and is more highly colored. The skin is deep crimson, smooth, tight and without fuzz. Flesh is golden yellow, firm, and has a most delicious flavor. The pit separates easily from the flesh. It is exceptionally valuable as a commercial peach owing to its unusual keeping and shipping qualities. Will ship nearly as well as an apple.

krummel's october. The largest, handsomest and best of the very late yellow freestone peaches. Ripens after all other good yellow peaches are gone and commands high prices. Highly flavored and a favorite for sweet pickling; the only freestone peach that will stand up when so pickled.



Krummel's October Peaches.

### The Famous Ponderosa Peach

(See illustration on front cover page).

#### The Giant Four-in-One Peach—The New Variety That is Making **Growers** Rich

Did you ever eat anything so good in all your life? You will say this as many others have said thousands of times, when you taste the "Ponderosa," the most delicious of all peaches. How would you like to have a big rosy Ponderosa just chock full of sweetas-honey juice, deliciously flavored? flashing red and yellow beauties with a crisp, tender, juice-laden flesh, veritable nectar, clean seed, soft melting flavor-all that a perfect peach can be, and fully entitled to the name it bears, from these as well as

from other points of view, being the best seller, the best eater, the best canner, the best preserver. In fact, it is king of all midseason varieties; a quick grower, an early bearer and enormously productive.

Deep yellow thick skin, flesh deep yellow, firm, fine grained, sweet and luscious. Fruit much larger than Elberta. One grower picked five bushels from one tree that sold for \$4.00 per bushel, Elberta selling for \$3.00. Ponderosa should be planted in every family and commercial orchard.



CRAWFORD'S EARLY. Freestone. A large, magnificent yeilow peach of good quality; very popular variety.

LEMON CLING. Large flesh firm, juicy and rich. Large oblong yellow peach;

**ELBERTA CLING.** Great big yellow, sweet, juicy, fine flavored clingstone peach; skin yellow with red cheek, very valuable, sweet, juicy and delicious.

MAMMOTH HEATH CLING. One of the sweetest, juiciest, most luscious of the peach family—the housewife's favorite for canning and preserving. Creamy white in color with a red blush; smooth, clean, with very little fuzz. Large size, small pit and handsome. shipper; sells for fancy prices.

NIAGARA. Tree hardy, healthy in leaf and bud and bears abundantly. Fruit large, oval, yel-low with brilliant red cheek. The stone parts reely from the flesh. Flavor is rich and de-licious, far ahead of Elberta in this respect. It is indeed a rival for this famous peach. Season is medium early, coming in just before Elberta, overlapping it one week.

### Other Standard Peaches

We have other standard varieties of Peaches ripening in the order listed and covering the entire Peach season; all have many good qualities.

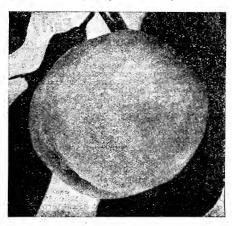
**ED BIRD.** Gloriously red all over; large as Elberta and very early, ripening immediately after Mayflower. A sensation everywhere, RED BIRD. bright glowing red color, flesh white, sweet and juicy. Tree hardy, thrifty, and an early bearer. Early in spring people are fruit hungry and will pay big prices for good early peaches.

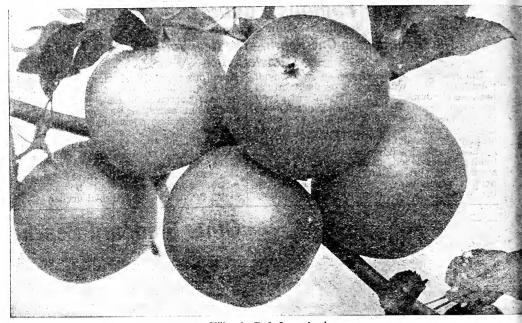
**CARMAN.** Fruit large, creamy white with a deep blush; flesh tender, fine flavor and very juicy; very hardy, and productive every year. A great favorite with many growers as it is one of the most profitable varieties ever introduced. The fruit stands shipping well and is good for the orchard or garden.

**CHAMPION.** Fruit large, beautiful in appearance; flavor delicious, skin creamy white with red cheek; valuable for commercial orchards, extreme hardiness and splendid quality make it a favorite. Freestone.

**BELLE OF GEORGIA.** Freestone. Large and showy; skin white, red cheek; flesh white, firm and sweet. a great market variety.

MAYFLOWER. The earliest peach to ripen, earliest of all peaches. A gloriously beautiful "red all over" peach. Flesh creamy white tinted with red; juicy sweet and good.





Wilson's Red June Apples.

## Apples—King of Fruits

The Apple is the king of fruits. It is a tonic as well as a nutrient, and one of the cheapest and most wholesome of foods. There's a lot of truth in the old saying. "An Apple a day keeps the doctor away." Apple trees will grow wherever corn can be raised, in fact, there isn't a state in the Union where some variety of Apples will not thrive. Every home garden and farm should have at least a few Apple trees of Summer, Fall and Winter varieties.

Prices of all varieties, 2-year-old trees, except where otherwise noted.

First Class.			25	
3 to 4 feet	\$0.50		\$10.00	
4 to 5 feet	60		12.50	
5 to 7 feet	90	8.50	20.00	75.00

Our 5 to 7 foot trees are heavy selected specimens, well branched and extra well rooted trees.

Prices of all varieties, 1-year-old trees, except

 where otherwise noted.
 noted.
 10
 25
 100

 2 to .3 feet.....\$0.25
 \$2.15
 \$4.00
 \$16.00

 3 to 4 feet......30
 2.00
 5.50
 20.00

 If 1-year-old trees are wanted by mail add 3c

each for postage; 2-year, add 5c.
Write for special prices on Apple trees in larger quantity than quoted.

### Early Summer Apples

YELLOW TRANSPARENT. An upright, vigorous tree; fruit of good, crisp, subacid, delightful, fragrant flavor. It is one of the fluest Apples to ripen in the early Summer when the demand for fruit is greatest and prices high. Yellow Transparent and Liveland Raspberry sold here in Southern Illinois last Summer from \$3.00 to \$4.50 per bushel in carload lots with a demand greater than the supply.

WILSON RED JUNE. Tree is extremely hardy in Minnesota, Wisconsin and Canada. Fruit enormous in size and a deep dark red color; even more brilliant than the Carolina Red June. We know of no Apple that will compare with it for beauty, size, and fine quality. Long season of ripening, very often lasting 4 to 6 weeks from the time the first Apple is ripe until they are gone, hence one of the best for family use.

EARLY HARVEST. Large; pale yellow; tender, with a fine flavor; a good grower and a heavy bearer; about the first to ripen.

LIVELAND RASPBERRY. Extra early, skin of a blush or pinkish red. Flesh white as snow, tender, fine grained, juicy, mild and just the right degree of tartness. Tree an upright grower, thrifty and abundant bearer; begin to bear the third year.

Apple Tree Collection
Delicious Apples all year, the earliest

Delicious Apples all year, the earliest to the latest. 2 Wilson Red June, 1 Liveland Raspberry, 2 Golden Sweet, 1 Grimes Golden, 2 Delicious, 2 Winter Banana, 1 Universal. 10 strong, 2-year, 4 to 5 ft. trees, delivered to your door for \$3.50. Two collections for \$6.00. Get your neighbor to order with you and save \$1.00.

# Late Summer and Early Fall Apples

DUCHESS OF OLDENBURG. Medium pale yellow, streaked red; bears young and is a good cropper; useful for Fall purposes; fine for market with a great demand.

GOLDEN SWEET. Large size; attractive, clear, rich, sweet, very good in flavor and quality. Fine for home use. Tree a good grower, healthy and productive.

FALL PIPPIN. Very large; yellow; flesh tender and delicious; tree free grower and a fine hearer; valuable

for table and market.

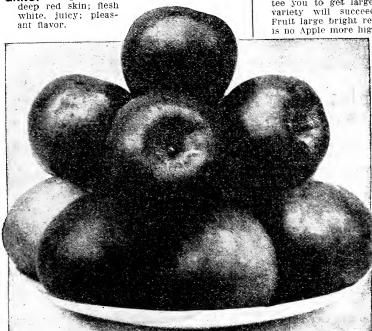
WEALTHY. Large; brilliant red; rich sub-acid flavor, excellent quality; good keeper; highly recommended; keeps well in storage.

Late Fall and Winter Apples

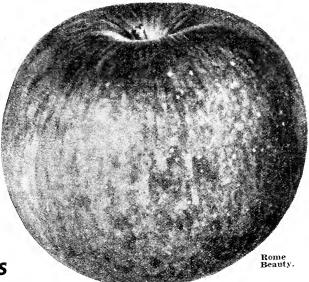
a spicy rich acidity that has made it a great favorite with all lovers of deliciously flavored Apples. Succeeds everywhere. Fruit firm, crisp, tender, juicy and rich. Jonathan is a great commercial Apple and a splendid family sort and for many years Jonathan has been the standard of quality by which other sorts have been gauged.

**GR!MES GOLDEN.** Large; golden yellow skin, sprinkled with gray dots; flesh crisp, mild, tender, juicy and very delicious; tree hardy, vigorous and productive.

ANO. Large handsome Apple; has a glossy



Jonathan Apples.

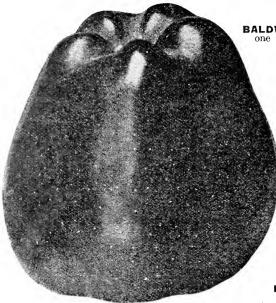


ROME BEAUTY. Large, mottled and striped in different shades of red; the flavor and quality is far above the average; popular with both consumers and dealers. Rome Beauty orchards have been planted by thousands of acres and the fruit has always brought fancy prices; should be planted in every orchard and every family fruit garden.

UNIVERSAL. Is hardy and productive; it is truly a universal Apple, can be grown any place in the United States. If you have been unable to successfully grow Apples on your soil, plant the Universal and we will guarantee you to get large crops every year. This variety will succeed where all others fail. Fruit large bright red with yellow flesh; there is no Apple more highly flavored; is one of the

keepers we hest grown. ever have can be kept in basetill Spring. ment Trees are vigorous. Strong, upright grower, comes into bearing very young; has been known to bear a heavy crop second vear the after being planted. consider this We the best all around Apple we have, and we guarantee satisfactory results. We only have a few thousand of these trees, and the price is as follows:

Book of Culture sent on request.



Delicious.

STAYMAN WINESAP. Best of the Winesap family. Deep red, distinctly striped with carmine: of large size and very handsome. The quality is delicious and indescribable: the flesh is juicy and crisp, with a mild and pleasing acidity and a flavor that has made it one of the most sought for Apples. A great favorite in all markets. Fruit very large, very fine color and a long keeper. The tree is a very rank grower, productive and very hardy even in the extreme Northern States. (See illustration inside back cover.)

WINESAP. An old standby. Standard, well known, productive variety; medium size, oblong, smooth dark red; flesh yellow, crisp, tender, juicy, firm and good.

### Crab Apples

**HYSLOP.** Deep crimson, covered with blue bloom; very desirable.

MARTHA. Bright glossy yellow, shaded with bright red.

RED SIBERIAN. Yellow, with scarlet cheek; crisp, tender and juicy.

**TRANSCENDENT.** Golden yellow, striped with red; crisp, juicy, yellow flesh.

WHITNEY. Large; skin smooth, glossy green, striped and splashed with carmine, flesh firm and juicy and of very pleasant flavor.

YELLOW SIBERIAN (Golden Beauty.) Large; golden yellow, crisp, juicy and splendid for eating or cider. Price same as apples.

Book of Culture sent on request.

WHY PAY MORE WHEN YOU CAN GET BET-TER FOR LESS.

#### WINTER APPLES-Continued

BALDWIN. Large; bright red; crisp, juicy and rich; one of the most popular and profitable sorts for any purpose. Very productive, having produced 681 bushels of Apples in one season from one acre.

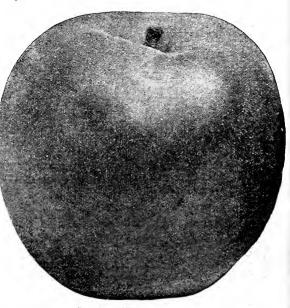
GOLDEN PIPPIN. It is far richer, spicier, juicier and finer flavored than Grimes Golden; of deep, rich golden color and is very handsome. One of the best eating Apples grown. For baking it has no equal. The tree bears when 3 years old; is an enormous yielder, hardy, thrifty and free from any disease. Fruit is a long keeper, and one of the last Apples on the market in the Spring. It should be in every garden.

WINTER BANANA. Fruit large, clear pale yellow with beautiful contrasting pinkish red blush. Flesh is yellowish white, tender, mild and sub-acid; flavored like a banana. Excels as a dessert Apple. Tree comes into bearing at an early age and bears annually. The fruit sells for the highest price on the market when packed for fancy trade.

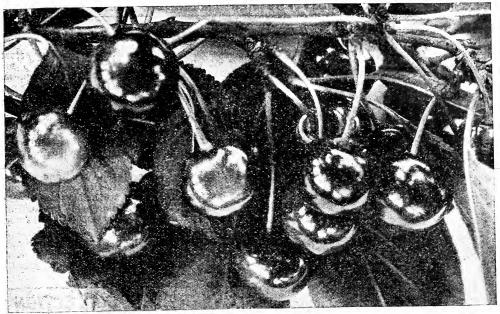
**DELICIOUS** (Genuine). A remarkable variety, rapidly taking first rank both for commercial and home orchards. No new variety has ever so quickly gained popularity in so many different Apple sections of our country. Fruit large, nearly covered with brilliant dark red, flesh finely grained, crisp and melting, juicy with a delightful aroma; of highest quality. A splendid keeper and shipper.

YELLOW BELLFLOWER. Large, yellow, with a tinge of red; flesh crisp, with aromatic flavor. Beautiful and excellent fruit.

YORK IMPERIAL. Medium; whitish, shaded with crimson; firm, crisp, juicy, pleasant, mild, sub-acid; vigorous and productive.



Golden Pippin.



Montmorency King Cherries.

## Select Cherry Trees

Few trees combine the useful and ornamental in such a large degree as the Cherry. They make an exceedingly handsome shade tree, worthy of a place in every yard or lawn. Or they can be grown in any spare or waste space or corner, no matter how rough and stony, needing no cultivation after the first two or three years, and they are very long lived. A rich pie filled with big, ripe, juicy Cherries of unsurpassable goodness is irresistible. None of the Cherry's goodness has been lost when it is covered with a flaky, melt-in-the-mouth crust like mother used to make. It's all there, both in the rich fruit itself, and in that sugary syrup—the pure juice of fresh, ripe Cherries. Have your own Cherries for canning and sell some to your friends. Requires least attention of all fruits, because it has been demonstrated beyond question that no disease or pest will harm the Cherry.

### Abundance Cherries

(See Outside Back Cover). A Wonderful, Hardy Sweet Cherry

A very hardy sweet Cherry for the North. South, East and West. Succeeds where other Sweets are failures, and is very hardy, productive and fine everywhere. A seedling of Royal Anne. Fruit is much larger, measuring three and one-half inches in circumference. Ripens one week later, is sweeter, richer and more delicious and fruits hang on the tree 10 days after they are ripe. Will outyield any other variety known. One of Burbank's latest productions. Known as the Million Dollar Cherry.

### **Burbank Cherries**

(See outside back cover)

The earliest of all the large Cherries; is extremely large, very attractive, deep crimson color, superior quality; flesh firm, meaty and deficious. Enormously productive and bring the highest market price on account of their extreme earliness. This Cherry means big profits to you. Trees very hardy, thrifty and begin to bear when quite young.

montmorency king. A beautiful large red sour Cherry. Cannot be too highly recommended for quality and quantity of fruit. hardiness and beauty of tree, and for its never failing crops. Ripens 10 days later than Early Richmond. Has very firm flesh and ships extra well.

BLACK TARTARIAN. This fine old variety produces immense crops of very large, purplish black fruits of mild, sweet, jelly-like consistency. The tree makes a beautiful, erect growth.

ENGLISH MORELLO. Without doubt one of the most valuable of this class. Easily grown, generally producing a heavy crop. Fruit dark red, quality good, with a rich, acid flavor; late. Tree very hardy, for extremely cold latitudes. August.

Havana, III., May 3, 1924.

Dear Sirs:—I wish to thank you for your prompt shipment of my order. I received my trees and plants in just four days from the time I mailed my letter. Every tree is growing fine. Your packing is the best I have ever received.

Yours truly,

ESTELLA M. SIGLEY.

Baldwin Cherries.

A.B.M.CO.

#### CHERRIES—Continued

BALDWIN. Fruit very large, dark red, the sweetest and richest of all sweet Cherries. Remarkable for earliness, quality, vigor, hardiness and productiveness. It is a splendid shipper and fine for canning. To eat out of hand it is unsurpassed. Flesh is very firm and

EARLY RICHMOND. Is a wonderful bearer and cannot be surpassed for hardiness. Fruit of medium size, roundish, dark red; flesh tender, juicy and subacid. Tree vigorous and long lived. Excellent for canning and drying.

WRAGG (Very late.) Of the Morello type and largely planted. Especially popular in Colorado. In all sour cherry sections fewer Morellos are being planted and

more and more Montmorencies. Abundant and regular bearer, dwarfish in growth and is resistant to disease.

YELLOW SPANISH. Large, handsome, sweet cherry with light red cheek, firm and delicious. Tree vigorous in growth and productive.

### CHERRY TREE COLLECTION

This is a great bargain and all our customers should take advantage of it.
One tree each of the 9 varieties, size 3 to 4 foot trees, 

#### Wholesale Price of Cherry Trees:

100 25 Each 1.0 \$6.50 \$14.00 \$60.00 3 to 4 feet .....\$0.70 8.00 19.00 75.004 to 5 feet ..... .85 5 to 7 feet, by express only, \$1.25 each; \$10.00 per 10. Extra fine heavy trees. Our 5 to 7 foot trees are of bearing size.

Wholesale Price of Abundance and Burbank Each 10 2.5 100 Cherries: 3 to 4 feet....\$1.25 \$11.00 \$26.00 \$100.00

4 to 6 feet.... 1.50 14.00 31.00 120.00

5 to 7 feet.... 2.00 18.00

If by mail add 5c per tree.

#### The Carbondale National Bank Carbondale, III.

October 9th, 1923.

To Whom It May Concern:-The firm of Bradley Brothers, Makanda, Illinois, has been doing business with us for the past ten years. Our business relations with them have been very satisfactory.

CARBONDALE NATIONAL BANK.

Pikesville, Ky., March 10, 1924.

Bradley Brothers.

Gentlemen:-I received the trees, vines, etc. in fine condition, they are surely fine. T. G. YOST.

Cedar Falls, Iowa, April 14, 1924. Shipment of April 12th received this date in W. L. SHEFFLER. excellent condition.

REMEMBER SMALL ORDERS RECEIVE THE SAME CAREFUL ATTENTION THAT WE GIVE THE LARGER.



## Select Standard Pears

The Pear is one of the highest quality fruits. In nothing else that grows, and in no confection made, can you get the refreshing acid, rich in spices, the honeyed sweetness, and delicacy of flavor which you find in your own garden or orchard. Plant the right selection of varieties and you can have Pears from early summer until Christmas. The following are varieties that have stood the test and are the best.

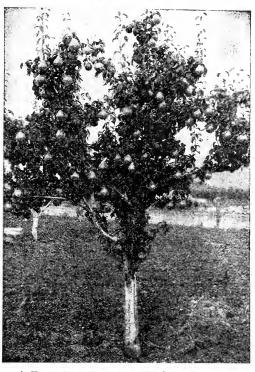
### **BOSC**—King of Pears

After fruiting it many years we find it to be one of the most perfect pears grown. It excels everything else in the world in the way of pears. Extra large size, beautiful shape and color and of most delicious flavor, with excellent spicy flavor pronounced. This is a great money maker. Mr. Thompson of Illinois sold \$66.00 worth of pears from 4 trees and they bear the beautiful pears every year, no off seasons. They are of a long ripening season, extending over a period of 4 weeks. We especially recommend the Bosc Pear for productiveness, large size, great beauty, extra fine quality and keeping qualities. Pear much larger than Bartlett. It is a great family pear. Bose pear trees are hard to propagate and grow in the nursery and the price of trees will always be higher than any other variety.

They are very vigorous growers in the orchard or garden, tree hardy and never affected with blight. See what loads of Pears they will bear as shown in cut. (See colored page.)

### LINCOLN—Greatest of All Pears

Lincoln is by far the greatest pear ever introduced. The great "blight-proof pear," heavy croppers, living and bearing heavy crops long after all other varieties are dead and gone. The old original tree which is now eighty-three years old, is still bearing heavy crops of fine, sweet, juicy and delicious pears. Lincoln is the best flavored, best for eating fresh, canning, or preserving, and very handsome. Larger and better quality than Bartlett or Seckel. Brings the highest prices, selling for \$3.00 to \$4.00 a bushel, being so large that it attracts the attention of everybody, and is better than it looks. Comes into bearing at 2 years old and is an annual and prolific bearer. Should be in every home orchard and in every door yard. We have the genuine Lincoln which was originated by E. W. Jones of Illinois. (See colored page).



A Young Bosc Pear Tree Bearing a Full Crop.

Gentlemen:—Received plants in fine shape.
Thanks for your prompt shipment.
J. F. ELLIOTT.

Lewistown, Pa.

Dear Sirs:—I received trees and grape vines in first class condition, and planted them the same day. Thank you for your prompt shipment.

MRS. J. L. MILLER.

#### Race & Kilburn.

Willimantic, Conn., May 1, 1924.
Plants arrived in first class shape; thanking you for the favor, I remain,
Yours truly,
F. H. RACE.

Lansing, Ill., June 11, 1924.

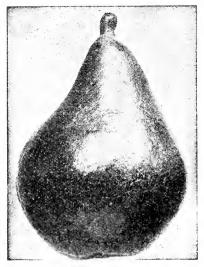
We have received our order of fruit trees and bushes which were all in fine condition. Not knowing Bradley Brothers, we did not like to send the names of our friends unless we could recommend your trees and plants and this we can certainly do after receiving our order; we gladly send the names. Sent you an order for \$9.00, will send for more next Spring.

ANDREW FENNEMA.

#### PEARS-Continued

**BARTLETT.** One of the best and most popular of all pears for market and home use. It is a rich golden yellow color when ripe, often with a soft blush on sunny side. It is very large, thin skinned; flesh buttery and melting, and has a rich musky flavor. Tree a strong grower and a young and abundant hearer.

CLAPP'S FAVORITE. This is without doubt the most productive pear in cultivation. It is of very large size; pale yellow color with a crimson blush. The flesh is finely grained, juicy, melting and buttery. Very desirable in all sections, and especially so where all other varieties fail



Winter Nellis Pear.

FLEMISH BEAUTY.

Large and symmetrical; greenish yellow and brown, with large spots of russet; rich and juicy.

LAWRENCE. Medium to large, golden yellow, with melting, aromatic flesh. Un-

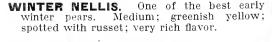
surpassed as an early Winter Pear. The tree is hardy, healthy and productive, bearing large crops annually. November and December.

Flemish Beauty Pear.

**SECKEL.** Small; yellowish russet; flesh whitish, buttery, very sweet and melting. The hardiest and healthiest of all.

**KIEFFER.** Large; golden yellow when ripe; flesh slightly coarse, juicy, with quince flavor; fine for canning.

GARBER. Very productive and bears young; heavy cropper; excellent for preserving.



#### Wholesale Price of Standard Pears:

		Fi	rst Cl	ass			Each	10	$^{25}$
4	to	5	feet		 		\$0.80	\$7.50	\$15.00
5	to	7	feet		 		1.00	9.50	20.00

#### Price of Bosc and Lincoln Pears:

		Fii	rst	Cl	ass	3			Each	10	25
4	to	5	fe	et					 \$0.90	\$8.50	\$20.00
										12.00	

Our 5 to 7 foot Pear trees are extra fancy trees, almost bearing size, and are selected specimens.

If trees are to be sent by mail add 5c postage. 5 to 7 ft. trees not mailable.

### Pear Tree Collection



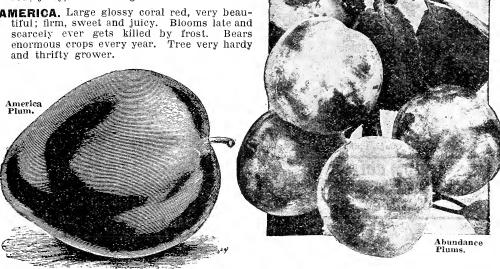
Kieffer Pear.

## Select Hardy Plum Trees

Plums are especially fine for eating fresh, for jellies, preserving, marmalades, canning and drying. Children and invalids eat the best sweet varieties not only with safety but positive benefit. It is one of the best fruit trees for the home garden and offers great capacity for development commercially.

ABUNDANCE. Tree rapid grower, very productive, comes into bearing when quite Fruit large, amber, splashed with red; juicy, sweet and good.

AMERICA. Large glossy coral red, very beauand thrifty grower.



**MAMMOTH GOLD.** A great big luscious red blushed, golden plum of enormous size; extremely early and brings fancy prices on the market and supplies the table before other A great big luscious red blushed, golden plum of enormous size; varieties are ripe. Free from rot; begin to bear the second year and are very productive.

BURBANK. Fruit large, oval, reddish purple skin, flesh yellow, juicy and sweet. Tree extremely hardy and productive; succeeds everywhere.

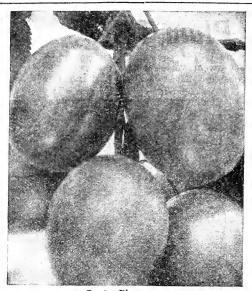
OMAHA. Very large, round, dark rich red; flesh meaty The pit is small and quality unsur-Tree hardy as an oak and succeeds both

SHROPSHIRE DAMSON (Improved). The largest of all Damsons and the fruit is sought after on the market at fancy prices. Trees bear enormous crops with little or no care and every garden and home should contain one or two Shropshire and Omaha trees. Dark purple, juicy and rich.

WANETA (See inside back cover). The most delicious of all Plums. The Waneta Plum is absolutely the largest and best of all Prof. Hanson's introductions, and this means they are better than anything grown at the present time. Extra large size, often 2 inches in diameter. With reasonable cultivation it is as large as a small apple, as large as a good large peach, and is hardy anywhere in the far Northern States. An early and abundant bearer. It was the largest of 10,-000 seedlings. It combines hardiness, immense size, delicious quality, long keeping, beautiful color, small pit; an early and prolific bearer, often producing a good crop in two years from planting. Price, 4 to 5 ft. trees, \$1.00 each; 4 for \$3.50.



Mammoth Gold Plums.



Onata Plums.

#### PLUM COLLECTION

2 Abundance, 2 Burbank, 2 America, 2 Mammoth Gold, 2 Opata, 2 Mikado. This is the very choicest of all varieties. 12, 4 to 5 \$5.00 foot trees, delivered for

#### PLUMS—Continued

MIKADO. A very large plum of greenish vellow color: nearly round; very little suture: a very rapid grower, more so This is the most rethan any other. markable of all plums for its enormous size, beauty and good quality. It is probably the largest plum in existence.

SHIPPER'S PRIDE. Large, nearly round: dark purple: flesh firm, juicy and sweet: excellent for canning. Hardy and

productive.

WICKSON. Very large; deep maroon red; small stone; flesh firm, delicious and sweet

YELLOW EGG. Large; yellow; oval; flesh yellow, juicy and rich. Vigorous and productive.

Fruit large; best quality for HANSKA. eating from the tree, canning, preserving and jelly.

OPATA. Begin to bear at one year old: hardy, thrifty and productive. Dark red: rich sweet and delicious.

Medium; fine. flavor, excellent shipper; tree hardy and productive.

Wholesale Price of Plum Trees Except Waneta:

25 100 Each 10 4 to 5 ft. \$0.60 \$5.25 \$12.00 \$38.00 .90 5 to 6 ft. 8.50 18.50 65.00 If by mail add 5c per tree.

## Sugar Sweet Prunes

NEW STANDARD PRUNE. (See Color Page).

New Standard Prune is one of BURBANK'S latest and best productions and adds millions of dollars to the prune industry. Trees enormous. never failing bearers, and good, strong, healthy growers; very hardy in all climates. Well grown fruit measures 4½ inches around one way by nearly 6 inches the long way. Skin purple, with a heavy blue bloom; flesh amber or honey yellow, fine grained, juicy yet firmer than most other drying prunes, very sweet, perfect freestone and never rot but dries up while on the tree. Price. 4 to 6 foot trees \$2.00 each; 3 for \$5.00. Stock very scarce.

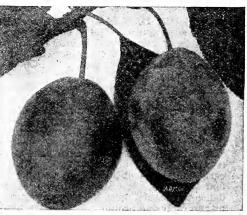
WHY NOT GROW AND PUT UP YOUR OWN PRUNES? You can very easily do so by planting a few trees of the STANDARD Prunes.

GIANT PRUNE. Largest prune known; fruit averaging 2 ounces each; retaining the good qualities of the smaller varieties. Skin purple, with a heavy blue bloom; flesh yellow or amber, fine grained, juicy, firm and very sweet and a perfect freestone; never rots. Tree hardy, thrifty and very productive. Price, 4 to 6 foot trees, \$1.50 each, or 3 for \$4.00.

AUSTRALIAN PRUNE. Fruit is the handsomest and as large as GIANT; dark reddish purple in color. Flesh golden yellow; very sweet, delicious, melting and mild; excellent quality. Good keeper, never rots; ships extra well. Tree vigorous, upright, hardy, thrifty grower, young and abundant bearer. Price, 4 to 6 foot trees, \$1.75 each; 3 for \$4.50.

SUGAR PRUNE. Trees are enormous never failing bearers, good healthy and hardy growers. Fruit very large, purple skin, fine grained; flesh tender and rich in sugar and very fine for drying. Price, 4 to 6 foot trees, \$1.25 each: 3 trees for \$3.25.

Sugar Prune Collection
One tree each of the above 4 varieties, 4 trees in all, 4 to 6 feet high and first- \$5.00



Giant Prunes.

### Selected Apricots

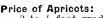
The Apricot is one of the most delightfully luscious fruits grown. It is remarkable that such a rich and beautiful, golden, sweet fruit is not planted more, especially since it ripens just after the early cherries and before the best early peaches.

Apricots are believed to have been a cross between the peach and the plum, having the shape and color of the peach, but in texture and smoothness of skin it resembles the plum.

**MOORPARK.** One of the largest. Yellow with red cheek, firm, juicy and very productive. An old dependable variety.

**SUPERS.** The best apricot for eastern planting, large size; smooth light salmon color; with red dots; flesh yellow, firm sub-acid. Tree very hardy, vigorous grower; very productive; latest blooming apricot; adapted to all peach regions.

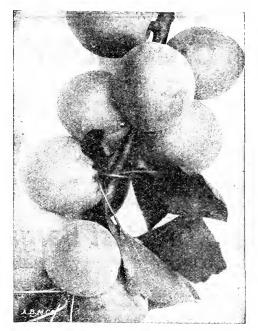
**STELLA.** Unsurpassed for productiveness, size and color. The hardiest apricot known: hardier than most apples, peaches, and plums. Stella bears heavy crops when all other varieties are killed.





Pineapple Quince.

Price of	Qu	in	ces:		
2 1/2	to	4	foot	grade	



Moorpark Apricots.

Each	6	Doz.	25	100
\$0.65	\$3.50	\$6.50	\$12.50	\$45.00
.80	4.50	8.50	16.00	60.00
	Postage	5c per	tree	

### Selected Quinces

The Quince is the ideal fruit for flavoring, preserves, jellies, marmalade and cooked fruit, being a great favorite of the housewife for this purpose. Every home should contain several trees; especially suited for yards and gardens.

PINEAPPLE QUINCE. Flavor is suggestive of the pineappie; in flavor, texture and quality it is unapproached; delightfully fragrant; fine for baking; canned or dried it retains the quince flavor. Can be eaten like an apple, and is far the best variety for jellies and preserving. Pineapple is the most profitable: the tree is healthy, hardy and very prolific and comes in bearing when quite young. Size enormous, weighing over 1 pound each.

**BOURGEAT OUINCE.** A very large handsome quince; strong grower, young and prolific bearer. Rich and aromatic; fruit golden, big, fine flavored.

**ORANGE QUINCE.** Large; bright golden yellow. Flesh firm and tough until cooked, when it becomes tender, juicy and excellent flavor. Tree productive.

Each 6 Doz. 25 100 ...... \$0.80 \$4.50 \$8.50 \$16.50 \$60.00 Postage 5c per tree.

## BIG BRADLEY BARGAINS

We have thousands of letters every year from parties who would like to plant some of the different kinds of fruits if they were sure of getting varieties that would do well in their climate and on their particular soil. We have varieties that are especially adapted to every soil and climatic condition. If these varieties were selected, fruits of all kinds could be successfully grown in every section of the United States, and for that reason we are making up the following collections. We will select varieties that we know will do well on your soil, all you have to do is to state what kind of soil you have; we know your climatic conditions, and will send the varieties that we can guarantee to produce the finest kind of fruits in your particular soil and climate.

## Greatest Bargains Ever Offered

In these collections we give you the greatest bargains that have ever been offered. In the tree fruit we will send one early and one late variety, and will arrange the variety list so as to give you fruit from the very earliest to the very latest. Such varieties as the Ponderosa Peach, Abundance and Burbank Cherries, Bosc and Lincoln Pears, Waneta Plum, and Universal Apple, will do well any place, and one of each of these grand varieties will be included in every collection. No matter where you live you can not afford to fail to take advantage of these wonderful bargains. The collections are as follows:

Bargain Collection No. 1

2	Annies A to E ft 2 year old	
-	Apples, 4 to 5 ft., 2-year-old	Desired for
2	Peaches, 4 to 5 ft	Postpaid for
2	Cherries, 2-year-old	
2	Cherries, 2-year-old	\$5 00
2	Plums. 4 to 5 ft.	$\psi \sigma . \sigma \sigma$

Ten big healthy trees for \$5.00 delivered to your door all charges paid, and at less than one-half the catalogue price. Each tree will bear a label telling you the variety sent; if you know the varieties you want you may select the varieties yourself.

Bargain Collection No. 2

	Bargain Coneciion No. 2 iii.
12	Everbearing Raspberries\$1.50
12	Blackberries
50	Everbearing Strawberries
5	Cooper Strawberries75
Ļ	Hubbard Grape Vines 3.00
25	Asparagus Plants
;	Horseradish Sets
	Rhubarb Roots

Postpaid for

\$5.00

\$10.35

This collection gives you a complete garden of the very best quality of stock guaranteed to thrive on your soil. For the small sum of \$5.00 delivered right to your door by prepaid parcel post.

Collections of Trees and Plants Guaranteed to thrive Any Place in the United States

## Our Select Hardy Grapes

GROW YOUR OWN GRAPES, HAVE FRESH GRAPES FROM EARLY SUMMER TILL WINTER. MAKE YOUR OWN GRAPE JUICE, JELLY, ETC.

Book of Cultural Instructions furnished on request with each order for Grape Vines.

The grape is the most healthful of all fruits and the most highly esteemed for its many uses. It can be and should be grown by everyone who has a garden, a yard, a fence or a wall. It can be confined to a stake, bound to a trellis, trained over an arbor, or extended until it covers a large tree or building and still it yields its graceful bunches of luscious fruit. They are hardy, vigorous, productive—and begin to bear the second or third year. Surely no one will allow their family to be deprived of delicious grapes when they can be produced so easily in the garden or yard.

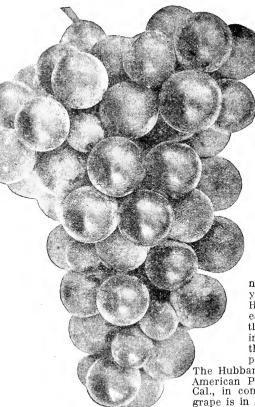
The Marvelous Grape Marvelous as to productiveness, size of bunch and The earliest black grape. Sweetest and best in quality. Ripens week ahead of Moore's Early. Markets take them very readily at the highest prices. Hardy, vigorous grower, productive, healthy and the foliage immune Grapes do not crack in wet from rust. weather; never mildews or rots and hangs well on the vine, drying up almost into raisins. One of the very best for family use as well as a commercial variety. The bunches are shouldered and weigh from 16 to 20 ounces. Pulp very tender and dissolves readily in the mouth. What the Experts Say of Marvelous: I believe it is the best flavored and the most delicious grape I have ever eaten. Fruit and bunches very handsome and attractive .- H. R. Row. CAMPBELL'S EARLY. Handsome black berries, with purple bloom; bunch large, double shouldered and compact. Flesh sweet to the center; skin tough and a good shipper. Early. BETA. Bunch large and compact; berry black, medium size, very early; rank grower, extremely hardy and enormously productive. Does well in the extreme North. CONCORD. Black. The most extensively planted and generally successful grape in America. Bunch and berry large, fair quality, medium early; rank grewer, healthy, hardy and productive.

1 Hubbard grape or 1 Bradley's Beauty Rose free with

an order amounting to two dollars or more. Only

one free plant given with any order.

The Marvelous



### The Wonderful Hubbard

(See front cover).

The Famous Table Grape—the finest early black grape, the sweetest, richest and most delicate grape yet produced. The texture is tender, pulp melting, flavor pure and refined, brisk, refreshing and honeysweet. There is no other grape that approaches it in fine quality or flavor. Ripening 10 days before Concord, Hubbard is so rich in sugar it is excellent in flavor ten days before it is ripe. It is beyond doubt the sweetest and best flavored of any grape including the California and Euro-

pean varieties. Bunches extra large, very compact, and solid; berry extra large, jet black with a thin skin; seeds few and small which separate freely from the tender pulp. The fruit sells in the open market for double the price of any other variety. The vine is a vigorous grower, enormously productive, very often yielding 40 to 60 pounds to a single vine.

The fruit is absolutely immune to rot; it has never been known to winter kill, and always yields a full crop and ripens up to perfection. Hubbard is an ideal grape for the North where early extra hardy varieties are wanted, and it thrives on any kind of soil and it should be planted in every garden. We consider the Hubbard by far the best grape for the table; for jellies, canning, preserving and for grape juice it is unsurpassed.

The Hubbard was awarded the Wilder silver medal by the American Pomotogical Society at its meeting in Berkeley, Cal., in competition with California's best varieties. This grape is in great demand by all grape growers everywhere.

**DAISY.** Black. The earliest grape known; bunch and berry medium size; fine quality. Very hardy, robust and very productive; fine for all cold sections.

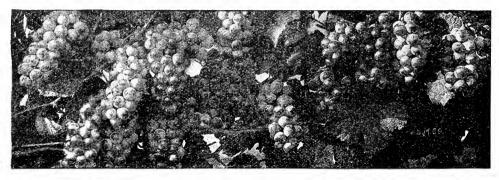
IVES. Black. Bunch and berry medium; compact. Very healthy, hardy, vigorous and productive. A successful market grape.

Hillsdale, Arizona.
Enclosed find order for 14 plum trees. My
plum order arrived and I am well pleased.
This order is for my neighbor.
E. S. BEALL.

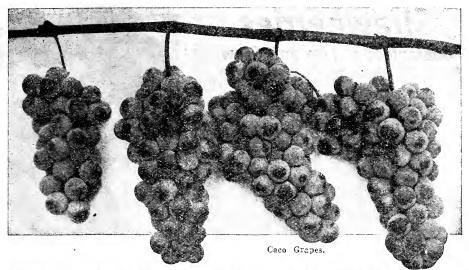
**WORDEN.** Black. This excellent grape is as hardy, healthy, vigorous and productive as Concord, better quality, sweeter, larger in bunch and berry, and several days earlier.

MOORE'S EARLY. Black. Bunch large, berry very large; equal to Concord in productiveness and quality but sweeter and 10 days earlier.

HERBERT. Black. Bunch and berry very large; flesh sweet, tender and of good quality. Early, hardy and productive; one of the best.



Green Mountain Grapes.



### Pink or Red Grapes

The Caco (Catawba Concord) Grape

The most delicious of all red grapes whether hardy or exotic, says the originator. A perfectly hardy grape that has been pronounced by America's greatest experts to equal in high quality and melting texture the finest grape grown under glass. In appearance the most beautiful of all hardy grapes. Berry very large, bright wine red; bunch of large size, compact and of good form. Ripens earlier than Concord, and is so rich in sugar it is fit for use two weeks before it is ripe. When one considers the price of the greenhouse products and realizes that the wonderful Caco can be grown in the back yard almost without attention, the force of the above statement is apparent.

**LUCILE.** A dark red grape that is sweet and of very best quality; in vigor, hardiness, and productiveness it is surpassed by none. Its beauty always sells it.

**DELAWARE.** The standard of excellence. Bunch and berry medium, compact, flesh juicy, very sweet and refreshing. Ripens before Concord. Vines hardy and productive.

### White Grapes

**GREEN MOUNTAIN.** An extra early grape; skin very thin, tender and sweet; contains only one or two seeds; superb quality.

MOORE'S DIAMOND. Bunch and berry large; quality extra fine; strong healthy grower; very hardy, productive; fine for home or market.

NIAGARA. Very valuable for both garden and vineyard; bunch and berry large; skin thin; flesh tender and sweet.

**POCKLINGTON.** Beautiful golden color; bunch medium to large; berry large; flesh juicy, and of exceptionally fine flavor. Very hardy and productive.

### Grape Collection

2 Hubbard, 3 Marvelous, 8 Concord, 2 Green Mountain, 15 strong, well rooted Grape vines delivered to your door \$3.00

### Wholesale Price List of Grape Vines

at all of control and control										
		Stron	a. We	li-rooted	Vines-2-year-old.					
	Each	10	25	100	1	Each	10	25	100	
Campbell's Early	\$0.25	\$2.00	\$4.00	\$10.00	Marvelous					
Beta			3.50		Worden			~		
Daisy			4.50	-	Caco	.40	3.50	8.00	30.00	
					Delaware	.25	2.00	4.00	11.00	
Concord	15	1.20	2.50		Lucile			4.00	11.00	
Herbert	25	2.00	4.00	11.00	Green Mountain			6.00	20.00	
Ives	15	1.20	2.50	8.00	Moore's Diamond .			3.50	11.00	
Moore's Early	.25	2.00	4.00	11.00	Niagara			2.75	9.00	
Hubbard	75	5.00	12.00	40.00	Pocklington			4.00	11.00	

## Strawberries

### Guaranteed to Live and Grow

About 7260 plants required for one acre.

Every plant that Bradley sells is freshly dug from new fields grown for plants only. are not in the fruit business, as these two lines cannot be worked together. Our Strawberries pay big profits. They are worth more to you than plants dug up from fruiting beds, where the plant bed is a side issue, and offered at low prices. Such plants are a nuisance, and not worth planting even if offered cheap. Many people do not realize the great differenc between strong, heavily rooted, new ground plants, and the ordinary plants that are produced as a by-product between fruit rows. We cannot make it too plain to you that our plants are grown under our personal supervision, and are stronger in both root and crown, than if grown between fruit rows.

Strawberries will do well in any ordinary farm or garden soil. The ground should be well prepared. For field culture set in rows 3 feet apart and 18 inches in the row and allow each mother plant to set two runner plants, one on either side directly in the row and six inches apart. This method is known as the Single Hedge Row. Cultivate well and keep clear from weeds. In Winter a covering of straw or old In Winter a covering of straw or old hay applied after the ground is frozen will protect the plants. This should be removed early in the Spring.

When setting out plants, make holes with a spade by putting it in ground 5 or 6 inches and pull towards you then take out. Hold plant in hole with hand and close hole with foot and press firmly (with feet) on both sides. This is the general way of planting Strawberry plants, and we recommend this method.



Why Bradley's Plants Bear Big Crops.

### Care of Plants When Received

If the ground is not If the ground is not ready when the plants reach you, an easy way to keep their full vigor ready for planting is as follows: Carefully separate the variety, a bunch at a time, cut the strings and spread the at a time, cut the strings, and spread the plants in a thin row along one side of a shallow furrow. Then cover the roots firmly with soil, not higher than the crown. If ground is dry, water the roots only.
They will keep in good condition for 8 to 10 days. When transplanting to the field, be careful not to mix the varieties.

YOUR DOLLAR HAS TWICE ITS PUR-CHASING POWER WHEN DEALING DI-RECT WITH US, THE GROWERS, FOR THE MIDDLE-MAN'S COMMISSION REMAINS IN YOUR POCKET.



plants. This kind of y berry growing profitable,

## Bradley's Big Four Money Makers

Earliest to the latest, covering the entire season. Best for the family garden, best in quality and productiveness, the cream of over 400 varieties.

# Premier The Earliest of All (See center color page.)

This is undoubtedly the best early berry of them all, and the Premier is a money-maker for the market grower. Growers who have tried all the leading sorts for the past twenty or more years, claim they have never fruited a berry that will come anywhere near making the money that Premier does. It does not seem to have my weak points. The plants are strong, vigorous growers, very productive, of beautiful glossy, rich red berries with bright green cap, which adds much to their beauty. The berries are delicious in quality, and it is one of the best shipping berries. Whether you want a berry for your home table, local market or for long distance shipping, you cannot afford to overlook Premier. It begins ripening with the early sorts, and lasts until most of the midseason sorts are through. There is a great demand at

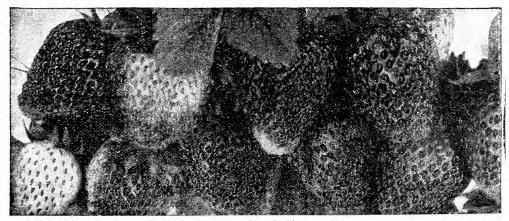
e early Strawberries.

sorts are through. There is a great demand among the growers in the big slipping sections for Premier, as it was by far the best money-maker of them all last season. Reports come in from all sections of the country, saying it can't be beat.

### The Cooper

Ripening Directly After Premier. (See center color page)

In the Cooper we offer Strawberry growers the variety that they have tried so hard to find. A big berry that is productive and possesses all other necessary features to make it a profitable variety to grow. In fact it is all that can be desired and customers who have fruited the Cooper say they prefer it to any other variety. It is a big producer of fancy berries that will bring your own price, and will create a demand that no other variety can fill. Cooper is an extra large, upright growing plant, with an unsurpassed root system, which enables them to bring the enormous loads of fruit to maturity in dry seasons and under adverse conditions, where many varieties would prove almost a failure. The Cooper commences to ripen with other midseason varieties and extends over a long season, and the fruit ripens evenly without any green tips or hollow centers. If you are going to plant Strawberries very extensively and want the BIGGEST AND BEST BERRY GROWN plant some COOPER.



Cooper Strawberries.

### The World's Wonder

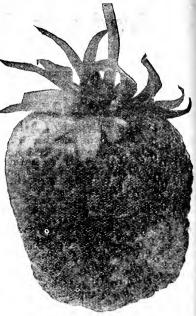
(See center color page)

This is truly a wonderful Strawberry. Season of ripening following Cooper. Berries extra large, deep red: strong, rank, thrifty grower; with a mass of long roots and is well adapted to any soil or climate, seem to do equally well North, South, East and West. It is wonderful as to productiveness, producing great clusters of large, well shaped berries that are very attractive and handsome.

Wherever World's Wonder has been planted it has become the great favorite as a show berry and brings the highest market price when common varieties go begging. The past season World's Wonder yielded at the rate of over 10,000 quarts per acre, netting the grower over \$2,000. The large ripe berries almost lay in heaps and piles and pickers could easily pick a quart box heaping full without moving out of their tracks.

Our strongest endorsement cannot express our admiration for World's Wonder and we especially recommend them for the home garden as well as for commercial planting; we consider them a money maker and a mortgage lifter.

The commercial grower will find it highly profitable because its berries are large, firm, and ship and carry extra well. It is one of the very best varieties for the home garden as its beries are so sweet, mild, delicious, firm and meaty that they are relished as dessert when served with little or no sugar.



World's Wonder Strawberry.

### Extra Late Giant

(See center color page)

all other varieties have gone. Mammoth in size, many of them measuring 41/2 to 6 inches around and hold their size well to the end of the season; surface smooth and glossy, bright flame color, meaty, texture, very fine quality, mild, rich, sweet, with the flavor and aroma of the wild berry pro-

> Productiveness-The vines are simply loaded with berries. One can hardly un-derstand how the vines can produce such loads of large, well matured ber-

Size and Color—Berry extra large; a beautiful glossy red; the flesh of the berry is red clear through.

Quality-The flavor is as fine as can be found in any berry; a perfect table and canning berry and a berry which sells itself on any market. Succeeds upon almost any soil and under all conditions and is called the "Poor Man's Berry" and the "Rich Man's Berry."

### BRADLEY'S BIG FOUR Strawberry Garden

COLLECTION NO. 1. Containing 400 plants; 100 each of 4 varieties for \$5.00 delivered free. 100 Cooper, 100 World's Wonder, 100 Premier and 100 Extra Late Giant. Total value, \$8.00.
Special delivered price .... \$5.00

COLLECTION NO. 2. 25 plants each of Cooper, World's Wonder, Premier and Extra Late Giant (100 plants, 4 varieties, postpaid, for ......\$1.75

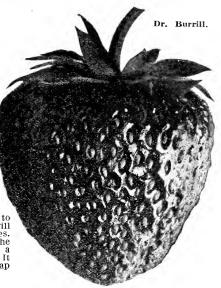


### Extra Early Giant

This variety is the largest and most productive extra early berry we have ever fruited. We always sell large lots of plants of this variety and have never had a single complaint, but hundreds of testimonials praising and reordering more plants of this grand, good, averagely berry. extra early berry.

R. BURRILL. The new million dollar Strawberry. The biggest cropper of all Strawberries. Berries are very large and uniform in size and shape. Most of you know what Senator Dunlap is. Dr. Burrill is a you know what Senator Dunlap is. Dr. Burrill is a better berry in every way, produces more berries, bigger berries of better quality. With its extra long, strong roots, heavy crowns, and healthy foliage, it is able to produce its wonderful crop of fruit every season. Berries are very dark red in color, extra solid and are of the very best quality for canning and home use, as well as one of our best shippers. We have grown a splendid stock of Dr. Burrill plants on new ground and plants are extra large and well rooted. The demand for Dr. Burrill plants will probably far exceed the supply the same as in the past and we advise ordering them early. Don't fail to include Dr. Burrill in your order this year, as they will bring you paying crops of large, extra quality berries. On account of the high color and fine appearance the fruit of Dr. Burrill sells at top pricess. Dr. Burrill is a seedling of Senator Dunlap crossed with Crescent. It takes the beautiful, dark red color of the Senator Dunlap and resembles that grand variety very closely.

Aroma.



SENATOR DUNLAP. This is the leading Strawberry throughout the United States and the demand for this variety has steadily increased every year since its introduction. It does very well everywhere and produces enormous crops of fine fruit regularly. Senator Dunlap has a perfect blossom, is hardy, productive, a splendid keeper and seems able to produce a good crop under any circumstances. Senator Dunlap is a very heavy beaver of good size, evenly shaped fruit of a very beautiful dark red color, and its flavor is delicious. For canning it is fine, making a rich, red syrup. It is a first class shipper and retains its brightness long after being pieked. It looks well on the market and sells at top prices. The best proof we have that this berry is a big money maker is the fact that our customers in nearly every state in the Union are ordering Senator Dunlap in large quantities every year, often planting several acres. We guarantee Senator Dunlap to make you a good big profit.

AROMA. It is unquestionably the heaviest yielding and most

guarantee Senator Dunlap to make you a good big profit.

ROMA. It is unquestionably the heaviest yielding and most profitable extra late variety yet introduced. The demand for Aroma plants is tremendous, there is never enough to supply the increasing demand. In matter of productiveness, quality, flavor and market value, the Aroma is so much superior to the other old standard late varieties, that we urge our customers to plant Aroma heavily and increase their profits by prolonging their berry season. There is mighty big money in growing late varieties as they come into bearing when the rush of the season is over and command big prices. Aroma does well wherever grown and bears a heavy crop regularly. We have never heard of a failure with Aroma. The plants are large and heavy crowned; ideal for hill culture, also for matted rows or other systems. Order Aroma. We will guarantee your satisfaction. AROMA.

systems. Order Aroma. We will guarantee your satisfaction.

KLONDYKE (Improved). The standard berry for the southern and middle states; does fairly well in the North. Productive, brilliantly colored and so firm that on the northern markets it classes as a re-shipper. It commands top-notch prices.

MISSIONARY. A great favorite as an early berry for the Southern states, as well as on the western coast. Medium size, firm and uniform; a good shipper; sells well; a favorite with many growers.

Price List of Strawberry Plants

	By Mail Postpaid				By Express Not Prepaid				
	25	50	100	100	250	500	1000		
Cooper	\$0.75	\$1.25	\$2.25	\$2.00	\$4.00	\$7.00	\$13.50		
World's Wonder	.75	1.25	2.25	2.00	4.00	7.00	13.50		
Extra Early Giant		.75	1.25	1.00	2.00	3.75	7.00		
Extra Late Giant		.75	1.25	1.00	2.00	3.75	7.00		
Aroma	50	.75	1.25	1.00	2.00	2.75	5.00		
Dr. Burrill	.50	.75	1.25	1.00	2.00	2.75	5.00		
Klondyke	50	.75	1.25	1.00	2.00	2.25	4.00		
Missignary	.50	.75	1.25	1.00	2.00	2.25	4.00		
Senator Dunlap	.50	.75	1.25	1.00	2.00	2.75	5.00		
Premier		1.25	2.25	2.00	4.00	7.00	13.50		

All the varieties offered above are perfect flowering varieties and can successfully be planted alone.



Everbearing Strawberries.

## Plant the Best Everbearers

#### Delicious Strawberries Summer and Fall

That's just what you can have, fresh delicious Strawberries all Summer and Fall—not next year or the year after—but this year, three months after you plant our healthy, vigorous EVERBEARING STRAWBERRY plants you will have fresh delicious Strawberries right from your own vines. Quantities of them—all you can use—and some to sell. No you don't have to plant an acre or more of them—not if you plant one or both of our heavy yielding varieties illustrated and described on the following page. One or two hundred plants of Champion or Perfection will provide sufficient fruit for an ordinary family. CHAMPION and PERFECTION are persistent, heavy fruiters and when you plant them you can be as certain of a Summer and Fall crop as you are of a Spring crop when planting the common varieties. In fact you are more certain of a crop because Spring frosts and

the common varieties. In fact you are more certain of a crop because Spring frosts and freezes will not injure them.

Thousands of our customers everywhere enjoy delicious Strawberries all Summer and ll. You can do the same by planting our prolific New-Ground Everbearers.

They Commence Bearing Three Months After Planting
Our plants will commence bearing six to eight weeks after planting. But for best results we recommend that you cut off all blossoms that appear until July 15th. This will give you a larger, stronger plant and assure a bigger Summer and Fall crop of fruit. If blossoms are kept off until the 15th of July, the first berries will ripen about August 15th and they will continue fruiting heavily until late in the Fall. The following Spring they will produce a crop with the common varieties. In fact they are the earliest to ripen in the Spring, and after a short rest will again produce a big Summer and Fall crop.

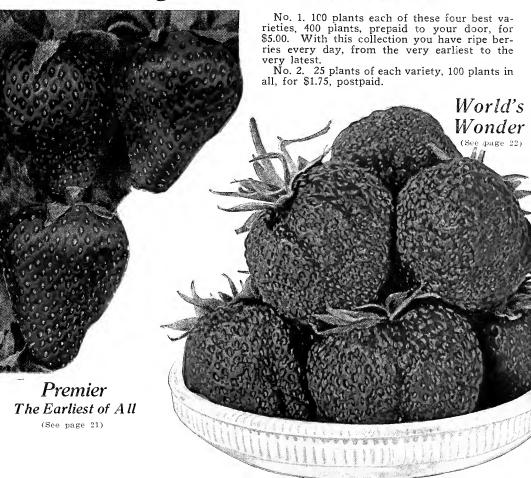
Our Plants are 100 per cent Everbearers; Every Plant Bears
Our World's Champion and New Perfection are so much better than other Everbearing varieties that we have discontinued all others. We want our customers to have the best.

Price of Everbearing Strawberries

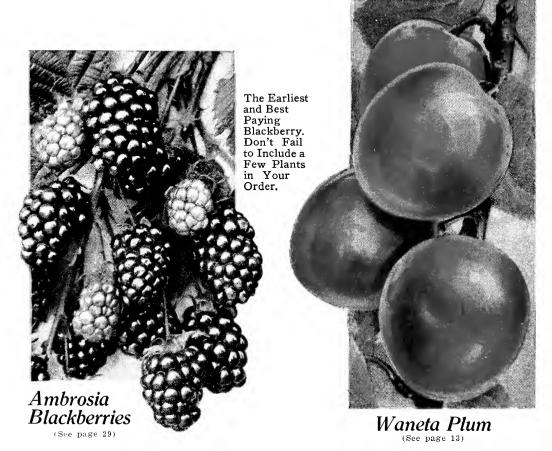
By	Mail Postpaid	By Express Not Prepaid
25	50 100	100   250
World's Champion\$1.00	\$1.75 \$3.25	\$3.00 \$6.00
New Perfection	1.75   3.25	3.00 - 6.00
Write for special prices on larger quantities.		

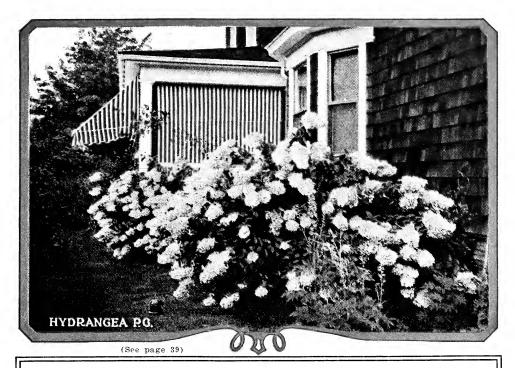


## The Big Four Collection

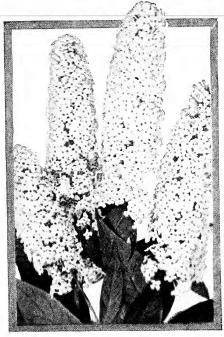




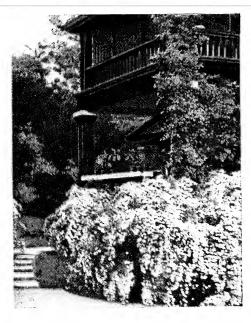




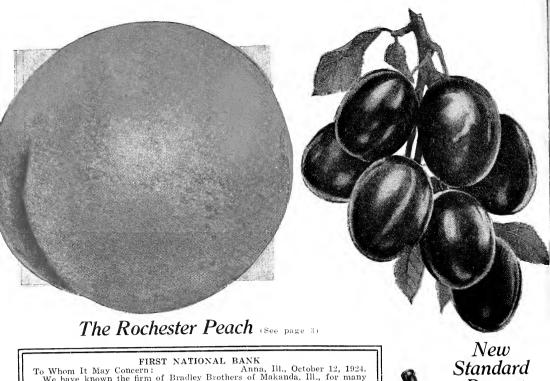
A foundation planting of Hydrangea or Spirea not only relieves the bareness and the monotony of the entire surroundings, but provides beautiful flowers and brings out the real beauty of the place and makes it one of the most beautiful homes in the community.



Butterfly Bush



Spirea Van Houttei



To Whom It May Concern:

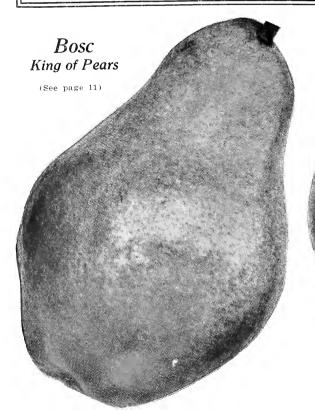
We have known the firm of Bradley Brothers of Makanda, Ill., for many years.

They are financially responsible, honorable and reliable business men. You can make no mistake in giving them your order for nursery stock, which is of the highest quality.

FIRST NATIONAL BANK
Anna, Ill., October 12, 1924. Vice-President.

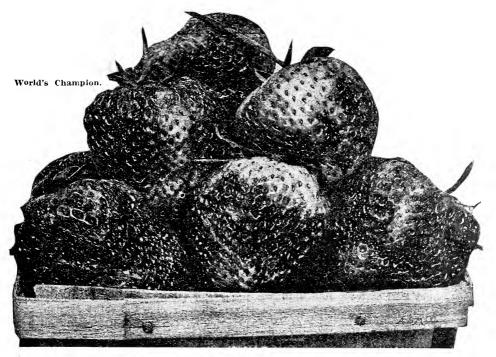
New Standard Prune

(See page 14)



Lincoln Greatest of All Pears

(See page 11)

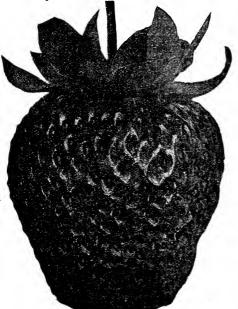


### The World's Champion—King of All Everbearers

Unsurpassed as to productiveness, strong, hardy and vigorous. GREAT FLASHING RED BEAUTIES; extra large, firm, exquisite, aromatic flavor, being very sweet and delicious. Bears all Summer and Fall until hard freezing; very often found in December under the snow uninjured. The most productive Strawberry in all the world. The United States Department of Agriculture, Bureau of Plant Industry, Washington, D. C., has no record that has exceeded the following record from any one acre.

snow uninjured. The most productive strawderry in all the world. The United States Department of Agriculture, Bureau of Plant Industry, Washington, D. C., has no record that has exceeded the following record from any one acre.

The following is the world's record as grown by the originator: "From one acre set to Champion, Spring 1920, produced in 223 days 5623 quarts of berries that sold for \$2,-059.20." This is the best record known in the United States. There were 352 sixteen-quart cases picked from this acre in 129 days and from August 8th to August 15th, the everage rice obtained for this groun of one



New Perfection.

m 129 days and from August 8th to August 15th, there were 688 quarts picked that sold for \$293.05, the average price obtained for this crop of one acre of Champion berries was \$5.85 per case. This record was made the same year the plants were set. We have found 275 berries on one plant and very often pick one quart from a single plant. 60 days after they are set out they are loaded with buds, bloom, green and ripe berries in all stages of development. You should by all means get started with this variety this Spring; no matter how many other Everbearers you have planted you have never found anything to equal the Champion in productiveness, size, flavor and attractiveness.

### **New Perfection**

New Perfection won the \$1000 cash prize offered for the Everbearer proving the most perfect in every way, hence its name. It is unusually productive, of uniformly large, well formed berries of very rich red color, fine delicious flavor. New Perfection fruits regularly Summer and Fall; fine berries remaining under the dense foliage till November. This is an ideal variety for home use as they are so delicious and mild flavored that invalids unable to touch other fruits eat them with great benefit. During September, October and up into November the plants are loaded with green and ripe berries in great abundance, often 100 to 150 berries are on a single plant. The plants are large, strong, vigorous with large, long clusters of roots that enable the plants to mature their great loads of berries to perfection.

## Bradley's Raspberries

Among the berries we consider the Raspberry to be second only in importance to the strawberry. It should be grown in every family fruit garden. The fruit is very delicious and healthful and is greatly appreciated by almost every lover of fine fruits. It is fine for pies, canning, jellies, and jam. Surely no one will do without Raspberries when they can be so easily had.

RASPBERRIES FOR EVERYONE-EVERYWHERE

Raspberries to can, to make into delicious preserves, jellies, jam—so good they will make the mouth of a mummy water; Raspberries for all the children—for all the grown-ups—for every meal—when you just can't think of anything for dinner. You can grow them yourself on your own ground at little cost; you can have these fresh on your table from June till November by planting the Everbearing varieties.

### Genuine Everbearing Raspberries

The Daintiest and Most Delicious of All Fruits

### La France

(See inside back cover).

Giant Everbearing Red Raspberry—Big, Rich, Sweet, Juley Berries from July Until November.

The berries are twice the size of other raspberries, wonderfully delicious in flavor: firm; the size of the berry and its delicious flavor are the same from first to last. The late crops, when raspberries are scarce and therefore highly priced, are heavier than the earlier ones.

La France is a prodigious bearer throughout the season, from late June until all vegetation is killed by frost.

The bushes of this remarkable raspberry are rapid, vigorous growers, often reaching a height of nine feet. The canes are strong and erect, frequently an inch or more in diameter with practically no thorns. This makes berry picking comfortable. The canes branch freely adding greatly to their productivity.

The Fruit. The fruit is borne on racemes, one to three feet long in very large clusters and the same racemes show the unusual sight of buds, blooms, fruit just setting, green berries and the ripened fruit. This condition continues through the entire season.

The La France is all "meat;" all berry; not all seeds.

La France Red Raspberry fruits early in June, continuing throughout the growing season; after being established they will bear as early as June and as late as November last and later, so long as heavy frost has not killed all vegetation.

La France is perfectly hardy and has been thoroughly and successfully tested in various parts of the country.

It is the best for home garden and a "GREAT MONEY MAKER FOR BERRY GROWERS."

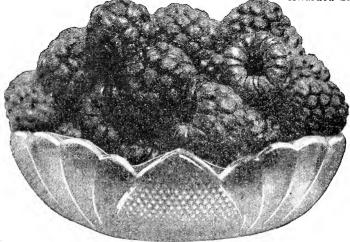
#### LA FRANCE, Holds the World's Record.

Has been awarded the World's highest medal over all other RASPBERRIES. Awarded Silver Medal by Tarrytown Hor-

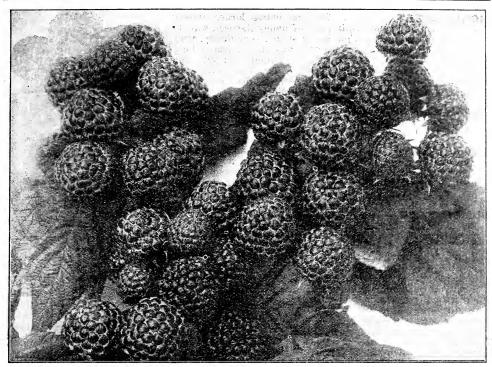
ticultural Society also by the Connecticut Horticultural Society.

early Everbearing Red Raspberry; very early, bright red color, fine flavor, and produces fruit from Spring till Fall. Fruit small to medium in size, firm and a good shipper.

WELCH (Honey). Red. So sweet and rich in flavor and is known as "Honey Raspberry." Berries large size, good bright crimson color and honey sweetness, melting and luscious; very fine quality. Canes vigorous, hardy and productive. Especially recommended for home use.



La France Everbearing Red Raspberries.



King of Cliffs Black Raspberry.

KING OF CLIFFS EVERBEARING BLACK RASPBERRY. (See inside back cover.) The most wonderful black Raspberry ever introduced. Extra large size; enormously productive. Another season has proven the "King of Cliffs" to be the earliest black raspberry grown; flavor very delicious, of honey sweetness, small soft seed, black glossy color, long season of ripening places it in a class unapproached and alone as an everbearing black raspberry. The "Earliest and the Latest" is truly a wonderful raspberry, extremely early, ripening before strawberries are gone. Canes of iron-clad hardiness, enduring the severest cold uninjured. Large upright thrifty rank grower; wonderfully productive. Canes never affected by anthracnose or any other disease or fungus. Withstands the heat and drought of summer and the blizzards of winter better than any other variety. We especially recommend this excellent tried variety for table use as well as for market.

Here is what Mr. M. C. Webb, a prominent fruit grower says:

"I consider the King of Cliffs the best everbearing black raspberry ever produced for several reasons; the canes are very thrifty, hardy, enormously productive, free from disease and insect pests, the berries are extra large, glossy black color, firm, excellent flavor and the canes bear a large erop in June and another crop in the fall." KING OF MARKET RED RASPBERRY.

The famous King of Market Red Raspberry is the largest red Raspberry we have ever tested with the exception of the La France. The berries are very showy and attractive in color, firm, sweet, juicy, with very small soft seeds. Bears very heavy crops Spring, Summer and Fall. As a Spring variety it has few equals as to large size of berries and productiveness; sells at a premium over other raspberries on the market. This variety is being planted in Southern Illinois more than any other variety. As an everbearer it has no equal. The vines in the Fall are so laden with large, brilliant red berries, that they are bent to almost breaking in a rainbow shape, and they continue to bear until checked by hard freezing. There never was a better opportunity for the fruit growers to make big money growing raspberries than is offered now. As a raspberry for the family fruit garden it is hard to beat. We have been growing this variety now for several years and they have never failed to produce a large crop of fine berries during the Fall months.

cuthbert. Red. The leading red raspberry, the standard main-crop variety. It is very productive of large, conical, rich crimson berries, and altogether it presents a very handsome appearance. The flavor is delicious and the fruit as a market berry and a shipper has no superior in red raspberries. The season is medium to late. HONEYSWEET. Black. Berries extra large, glossy black, firm and remarkably rich, of honey flavored sweet-ness and very luscious; oblong in shape, very meaty, very small seed; flavor unsurpassed; hangs on the vine a long time. Berries are produced in great abundance; sells for a premium over any other variety. The fruit pulp surrounding the seed is full of thick, sweet juice; very little sugar is necessary in serving or canning.

**BLACK DIAMOND.** One of the best for home and market use. For drying and evaporating it excels all others. The fruit is large, sweet and excellent.

PLUM FARMER. Has been thoroughly tested in western New York where it is a great favorite for market and home use. The fruit is very large, often measuring an inch in diameter. Brings the highest prices on the market.

**CUMBERLAND.** The business blackcap. It is of wonderful productiveness, producing regularly and uniformly very large crops. In size the fruit is simply enormous,

far surpassing any other variety. The berries are seveneighths and fifteen-sixteenths of an inch in diameter. In quality it is similar and fully equal to the Gregg. It is unusually firm and is well adapted for long shipments. It is an unusually strong grower, throwing up stout, stocky canes, well adapted for supporting their loads of large fruit.

regularly and uniformly fruit is simply enormous,

Honeysweet Black Raspberries.

For an order amounting to two dollars or more we will give Free 1 Hubbard grape or 1 Bradley's Beauty rose. Be sure to state on the order sheet which you want.

Price List of Raspberries

	Ву Ма	il Postp	aid "	By Express Not Prepaid					
3	12	25	100	100	250	500	1000		
La France (Red)\$0.50	\$1.75	\$3.00	\$10.00	\$9.50	\$22.00	\$42.00	\$80.00		
King of Market (Red)50	1.25	2.00	7.00	6.50	16.00	31.00	60.00		
King of Cliffs (Black)50	1.25	2.00	7.00	6.00	14.50	28.00	55.00		
St. Regis (Red)	.90	1.50	5.00	4.00	6.50	12.00	22.00		
Welch (Honey) (Red)40	1.00	1.50	5.00	4.50	11.00	21.00	40.00		
Honeysweet (Black)50	1.00	1.75	6.00	5.50	13.00	25.50	50.00		
Cuthbert (Red)	.90	1.50	5.00	4.00	6.50	12.00	22.00		
Black Diamond (Black)50	1.00	1.50	4.00	3.00	6.50	12.00	22.00		
Plum Farmer (Black)40	.90	1.50	5.00	4.00	6.50	12.00	22.00		
Cumberland (Black)40	.90	1.50	5.00	4.00	-6.50	12.00	22.00		
Cultural Instructions sent free	if you a	sk for t	hem.						

Our Succession Collection of Raspberries

SENIOR COLLECTION. 25 La France, red; 25 King of Cliffs, black; 25 Honeysweet, black, and 25 King of Market, red—100 plants. Total value \$8.75, sent postpaid for \$6.00

Kewanee, Ill., July 6, 1924.

Bradley Brothers.

Immediately on receipt of those Roses you sent, I sat down and wrote my thanks and told you how nice and thrifty they were, but as I had addressed the letter wrong it was returned from the dead letter office. So this is to thank you and to also tell you how nicely they have grown.

MRS. NETTIE WARNER.

Evanston, Ill., April 2, 1924.

Dear Sirs:—Order received this A. M. in fine condition and very fine looking stock, nicely packed for which I wish to thank you.

H. P. CRANE.

Blackberries a Profitable Crop

kind is more wholesome. A liberal use of berries and other fruit will save doctor's bills. Blackberries should be planted in every home garden; as a money-maker they cannot be beaten; they are easily grown and succeed on any and all the different kinds of soil.

Ambrosia Blackberry

The earliest Blackberry in cultivation, ripening 10 days before the Early Harvest, earlier than any dewberry; ripening with the earliest raspberries and before all of the strawberries are gone. Berries extra large, long, meaty, sweet, mild, of exquisite flavor and surpassing quality; rich in sugar and free from the bitter taste contained in most blackberries; firm texture; compact and free from any hard core; seed small and so soft that the whole berry melts in one's mouth while eating. Berries hang in large, long clusters more like grapes, easily picked, do not scald, rust or blight, and hold their large size through entire season. Berries very attractive and fine for the table, pies, jelly, jam, and blackberry juice. Canes are absolutely always and everywhere hardy, thrifty and enormously productive, producing 250 cases of 24 quarts per acre; sold in Chicago for \$8 per case on account of extreme earliness, fine flavor, large size and fine appearance.

WHAT OTHERS SAY ABOUT THE AMBROSIA BLACKBERRIES

The Ambrosia Blackberry is the largest, earliest and best flavored blackberry I have ever seen or tasted. I think it is the best money-making blackberry on the market; I am so favorably impressed with this wonderful extra early berry that I am going to plant 500 plants regardless of price.

The Ambrosia is the largest extra early blackberry I have ever seen. Berries hang in large long clusters, very productive and hardy.—H. A. RODMAN, Fruit Broker, of Perry Co., Ill.

Ambrosia Blackberry ripens before Gandy

Ambrosia Blackberry ripens before Gandy strawberries are gone. Berries twice the size of Early Harvest, more productive, better flavor and ten days earlier.—HARRY R. ROW, Fruit Grower,

If I were growing blackberries for mar-If I were growing diackberries for market, home consumption, as a money maker, I would grow the Ambrosia exclusively. They ripen extremely early, are very productive, of large size, easy to pick, jet black color and very hardy.—C. R. MODG-LIN, Dealer in Fruits.

**BLOWERS.** This is one of the most remarkable new fruits produced. One single bush has been known to have produced 2,694 berries. It has the longest fruiting season of any blackberry, lasting from July to October, producing its greatest crop in August, and much in September. It is very attractive for market both on account of its size and its excellent appearance. Usually sells at from one to to two cents a quart higher than other kinds.

FREE. 1 Hubbard Grape or 1 Bradley's Beauty rose, with an order amount-ing to two dollars or more. Be sure to state which you want on the order sheet.

Ashley, Mich., May 2, 1924.
Received the Strawberry plants this noon, they were in fine shape, set them right out.

Many thanks to you.

MRS. A. N. PALMETER.

Clinton, Mich., April 10, 1924. Received the nursery stock in fine ape. Thank you very much. CHAS. STURM.



Ambrosia Blackberries.

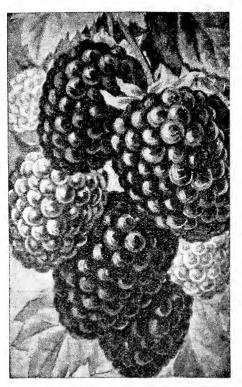
HOCO (Honey Coreless). The giant of all blackberries. Berries extra large in size, 11/2 to 2 inches long and as large as a Enormously productive, man's thumb. producing at the rate of 8,500 quarts to the acre; begin to ripen medium early and continue over a long period of time; berries of the finest flavor, sweet, juicy, delicious and almost coreless, hence its name. As a fresh fruit from the vine to the table it is a berry de luxe. For cooking it is superior to other blackberries, as it contains much less acid than even the Loganberry, making it possible to make luscious jams, preserves and jellies with much less sugar than any other blackberry. We consider the Hoco the finest flavored, heaviest cropping, best appearing berry ever grown.

eldorado. The vines are very hardy and vigorous, enduring the winters of the far northwest without injury, and their yield is enormous. The berries are large, jet-black, borne in large clusters and ripen well together; they are very sweet, melting, have no hard core and keep for eight or ten days after picking with quality unimpaired. Perhaps the most valuable sort in cultivation.

WARD. This is a vigorous grower and gives large annual crops of beautiful large berries. The fruit is black throughout, firm and good for shipment, yet tender and melting and of the best quality. This is more largely grown than any other variety. The plant is rust-resistant, and the berries are almost wholly without a core. Midseason.

**EARLY HARVEST.** Anyone with a good local market will find this variety very profitable as it bears early and over a long season. The fruit is medium size, good quality, of very sweet, delicious flavor. The canes are strong, healthy, upright growers, and produce an enormous amount of fruit. You will find Early Harvest a good dependable variety and much better than a lot of other varieties.

**MERSEREAU.** Remarkably strong grower, upright, producing stout, stocky canes. Claimed to be the hardiest Blackberry, standing uninjured 20 degrees below zero



Hoco Blackberries.

without protection. An enormous producer of extra-size berries, which are brilliant black and retain their color; extra quality; sweet, rich, melting, no core.

#### **Blackberry Collections**

COLLECTION NO. 1. Blackberries all season from earliest to latest. 3 strong plants each of the above 9 varieties, \$2.85 sent postpaid for

COLLECTION NO. 2. This is a wonderful bargain and a real collection. 12 plants each of nine varieties, regular price \$10.25, sent postpaid for \$7.60

#### Price List of Blackberries

I I TO MIDI OF MINGINGUING											
	By Mail Postpaid			В	By Express Not Prepaid						
3	12	25	100	100	250	500	1000				
Cory Thornless\$0.75	\$2.50	\$4.50	\$16.00	\$15.00	\$30.00	\$55.00	\$100.00				
Ambrosia	-1.25	2.00	7.00_	6.50	14.00	26.00	50.00				
Hoco	1.25	2.00	7.00	6.50	14.00	26.00	50.00				
Texas Everbearing50	1.25	2.00	7.00	6.50	14.00	26.00	50.00				
Blowers	1.00	1.50	5.00	4.50	11.00	21.00	40.00				
<b>Eldorado</b>	1.00	1.50	5.00	4.50	11.00	21.00	40.00				
Mersereau	1.00	1.50	5.00	4.50	11.00	21.00	40.00				
Early Harvest	.75	1.25	4.00	3.50	9.00	16.00	30.00				
Ward	.75	1.50	5.00	4.50	11.00	21.00	40.00				

# **Cory Thornless**

The World's Greatest Blackberry Wonder

Smooth as a grapevine. As early as Ambrosia, the Earliest Blackberry in Cultivation. Mammoth in size, many measuring 3 inches in length. The greatest home garden, market and commercial crop in the United States. Nothing approaches it in size, beauty, fine flavor and productiveness. Will add millions to the profits of fruit growers over the entire world.

Blackberries are a great favorite fruit among fruit growers and gardeners; the greatest objection in the greatest objection in growing the Blackberry is the sharp thorns that puncture the hands while picking the berries and working among and handling the vines, with this objection eliminated the picking of Blackberries is delightful and a pleasure; we have all of these objections removed in the "CORY THORNLESS," absolutely thornless and lutely thornless and as smooth as a grape

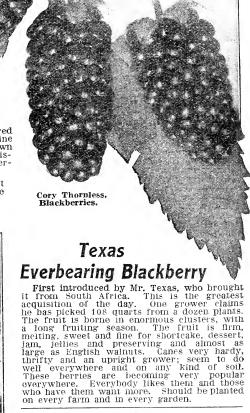
vine This wonderful Blackberry was first discovered growing in the mountain passes near the snow line near Jamestown, California; it is now being grown very extensively over the great berry growing district of California and is gaining in popularity wherever grown and far surpassing all other varieties.

Cory Thornless produces a good crop the first year after being planted, and is full bearing the second year.



Texas Everbearing Blackberries.

BOOK OF CULTURAL INSTRUCTIONS FURNISHED FREE WITH EACH ORDER FOR BLACKBERRY AND RASPBERRY PLANTS OR WHEN REQUESTED.



S. G. EGGER Breeder of Long Tailed Japanese Phoenix Fowls Lewisville, Ohio.

Bradley Brothers.

Bradley Brothers.

Gentlemen:—You certainly do your business promptly and on the square. I was surprised when the mail carrier handed me a bunch of trees, as it was only five days ago that I wrote you about them. I have been dealing with you now for several years and have always been treated very satisfactorily. I got some trees from a nursery farther West than you, who state that no trees are knowingly mislabeled. I wrote them and asked them to replace a mislabeled tree but they never answered my letter.

S. G. EGGER. S. G. EGGER.

# **Asparagus**

No home garden is complete, and no housewife has justice done her unless provided with a bed of this excellent and most wholesome vegetable. What is more healthful or more appetizing than a dish of Asparagus, coming as it does in early spring, when the appetite is craving something of this sort? One of the earliest vegetables. It is most beneficial in bladder and kidney troubles, very easily digested and very highly recommended by all physicians. When eaten freely it tones up the system, purifies the blood, drives away malaria and saves many a doctor's bill. A bed once established will give abundant supply for a generation; 200 to 300 roots will produce enough for an ordinary family, but 500 is better. You can cut it every day for months and it will come as fast as cut; easily grown anywhere and everywhere in the corner of the back yard, garden or along the fence or many vacant spot. Every home should have its Asparagus.

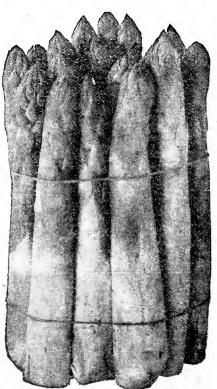
#### ASPARAGUS-A great Money Crop.

More than \$500,000 worth of Asparagus is shipped from Southern Illinois every spring. Great fortunes are being made here growing this early vegetable. It is no uncommon thing for the first shipments of Asparagus to sell for \$12.00 to \$20.00 per bushel or at the rate of from \$300 to \$20.00 per bushel or at the rate of from \$300 to \$500 an acre. There is always a great demand for fine large Asparagus in every home market. Why not grow Asparagus and supply your local markets? Free cultural instructions furnished with each order for Asparagus when requested.

MARTHA WASHINGTON. A New Rust-resistant Asparagus. This new pedigreed rust resistant variety was bred up by the United States Bureau of Plant Industry co-operating with the Massachusetts Agricultural Experimental Station covering a period of 14 years. The name Washington was applied because the original or first acceptable rust proof male plant was given that name. Stalks extra large in size, purple color, very tender, crisp, and extra fine flavored. Grows very fast and comes up thick on the rows; making it the most productive variety in existence. The heads stay very compact, solid and always bring a premium over any other variety. We have reduced the price so they will be in reach of all. We want every lover of fine delicious vegetables to try this wonderful well tested variety. Price, strong 2-year-old roots, doz., 75c; 100, \$2.00, postpaid. By express, not prepaid, 100 for \$1.75; 500 for \$7.50; 1000 for \$14.00. 1-year-ald rocts, doz., 50c; 100, \$1.30, postpaid. By express, not prepaid, 100 for \$1.15; 500 for \$5.00; 1000 for \$9.30. Write for price on large

READING PURPLE GIANT. A remarkably strong growing and very valuable variety. It has such vigor that it gives shoots large enough for cutting in one year from planting, if planted in good soil and well cultivated. The shoots are of a decidedly purple color and are produced in great numbers from early till late—a season of 2 to 3 months. It is so valuable in every way it will be planted for market as well as the table more extensively as soon as it is better known. Price, strong 2-year-old roots, dcz., 50c; 100 for \$1.50, postpaid. By express, not prepaid, 100 for \$1.25; 500 for \$5.50; 1000 for \$1.00.

NEW PERFECTION. This standard and popular variety is planted here in Southern Illinois very extensively. This is a great money-maker and at 3 years old has netted the growers \$500 an acre in 5 to 10 acre fields with ordinary



Martha Washington

cultivation. In short it has all the qualities demanded for the market and will prove itself to everyone who grows it to be true to its name—Perfection. It is deliciously tender, extra large, very early, uniform, prolific, crisp and deep purple. Price, strong, 2-year-old roots, doz., 50c; 100, \$1.50; 1000, \$9.00.

Upper Alton, Ill., May 5th, 1924.
Gentlemen.—Have you asparagus yet? We had such good success with the ones we got from you before, we would like to have 5000 more. Will send our order just as soon as we hear from you. Thanking you for past favors, we remain as ever, FREDERICK BROS.



## Everbearing Mulberries

Everbearing Mulberries are very rapid growers and come into bearing at two and three years from planting; then for months they continue to produce large quantities of fruit good to eat and fine for poultry.

NEW AMERICAN. Largest of all the Mulberries; bears heavy crops at 3 years old. Fruit jet black and excellent quality. Tree a rapid grower, handsome for the park or lawn; they bear fruit continuously from May to August. Price, 4 to 6 foot trees, \$1.00 each; 3 for \$2.50.

DOWNING EVERBEARING. The beauty and handsome shape of this as a lawn or park tree is quite enough to recommend it but in addition it yields an abundant supply of its large refreshing berries for about 3 months. No raiser of chickens can afford to be without them even if they cost \$5 a tree. Price, 4 to 6 foot trees, \$1.00 each; 3 for \$2.50. Postage 5c per tree.

### Rhubarb or Pie Plant

This deserves to be ranked among the best early vegetables of the garden. Scarcely has the grass begun to grow when your table can be supplied with this earliest of all vegetables. Excellent for sauce and pies, continues long in use and is valuable for canning for winter use. Should be in every garden or lot as you get more value for your money from Rhubarb than from any other vegetable grown.

NILES GIANT RHUBARB. New. Originated in California. The stalks are very large, tender, crisp, sweet and very delicious. The It is a very rapid grower and very early; it has deep red stalks which give the sauce when cooked a fine light red color. This variety of Rhubarb is so sweet that it needs but very little sugar; do away with the old expensive sour varieties and plant the Niles Giant. This is a very promising variety which succeeds in all climates and in all soils and we want every person to plant some of each of the three varieties. Price, 3 for 50c; 7 for \$1.00: 15 for \$2.00; 50 for \$5.00, prepaid.

WAGONER'S GIANT RHUBARB. This wonderful new variety is creating quite a sensation all over the-country, everybody wanting some of this variety; all that have tried it want more. Stalks will average 8 to 12 ounces each. It is remarkably early, bearing large stems within five months from planting of the seed; and grows nearly the entire year when the frost is out of the ground. The stems are so tender that they do not need peeling. Price, 3 for 60c; 6 for \$1.00; 25 for \$3.00, postpaid.

BURBANK'S GIANT CRIMSON. This is one of the greatest and most valuable vegetables we have ever offered. It is the earliest, tenderest, sweetest and best of all rhubarbs; fit for use in early spring, summer and all fall, while the common or sour sorts are fit for use only a few weeks in the spring. As fast as stalks are pulled new ones take their places. Scarcely has the frost disappeared until your table is supplied with this delicious, refreshing and healthful article of food which is so much desired and appreciated. The stalks are twice the size of the ordinary kind, and of a bright crimson color, very tender, crisp, and of mild delightful flavor; the skin is so tender it does not have to be removed when cooking and the sauce has a deep crimson color. Stalks will average 18 to 24 inches long, broad, thick, and solid; stalks will weigh on an average 1/2 pound each and often weigh a full pound. Enormously productive, brings high prices and is a great money-maker and in great demand. Price, strong roots, 3 for 50c; 7 for \$1.00; 15 for \$2.00; 50 for \$5.00, postpaid.

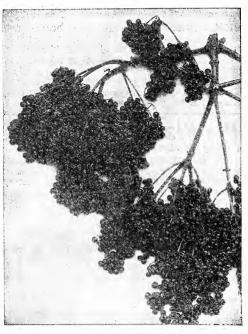


Burbank's Giant Crimson Rhubarb.

### Horseradish Sets

It is as easy to grow as a weed, and every good housewife knows its great value in the making of sauces and seasonings. Once used in pickles it will never be left out. Horseradish sauce is one of the chief appetizers of the golden old-time Southern cuisine. It is also one of the few sauces or condiments that is pronounced by the best authority to be perfectly wholesome. A dozen plants will supply a large family for a lifetime, and it grows and multiplies very fast.

NEW BOHEMIAN. Roots very large, quick grower, very productive, producing about twice as much as the common sort. Flesh pure white, tender and free from stringiness. Three or four tons per acre can be produced easily. Fine sets, 50c per doz.; \$1.50 per 100; \$12.00 per 100c.



Adams' Improved Elderberry.

## Persimmons

(See colored page)

Persimmons are a great luxury to a large per reisimmons are a great fuxury to a large per cent of people, in which they can seldom indulge, but these large, delicious, improved varieties are a great improvement over the old native, pungent wild ones.

EGYPTIAN. Is very large, broadly oblong, pointed; skin light yellow, changing to deep yellow when at full maturity; flesh yellow; quality very fine, delicious, firm, juicy and good. Nothing tastes better in the Fall of the year than a well ripened Persimmon; trees bear at 2 years and are very hardy and productive. 4 to 5 foot trees, \$1.00 each, or 3 for \$2.75.

TANE-NASHI. Large to very large, roundish conical, very smooth; diameter 3½ inches transversely; conical, very smooth; chameter 344 inches longitudinally and 345 inches transversely; skin light vellow, changing to bright red; flesh yellow, quality extra fine; perhaps the most highly esteemed of all; quality and shape combine to make this the most desirable market variety. Price, 4 to 5 foot trees, \$1.00 each; 3 for \$2.75.



## Adams' Improved Elderberry

A new fruit perfected from the common elder-berry. The small white flowers come in large handsome clusters; very fragrant, handsome, opening in early summer when other flowers are opening in early summer when other flowers are scarce. Fruit black, very profuse, ripening in August. Grows 6 to 8 feet high. Berries are highly esteemed for pies, sauce, cordials and highly flavored wine, which is very refreshing. Everybody likes these improved elderberries; they are easy to grow and do well everywhere. Price, 50c each; 3 for \$1.00; 6 for \$1.75.

### Paw Paws

(Winter Banana)

A small handsome tree with large purple flowers which are very fragrant, and large dark green foliage which makes it a handsome tree for the park or lawn. The large yellow fruit has the the park of lawk. The large yellow that has the flavor and shape of the banana and is very delicious. Tree ornamental, hardy and productive; licious. Tree ornamental, hardy and productive; should be planted more extensively. First class trees, \$1.00 each; 3 for \$2.50.

Sage

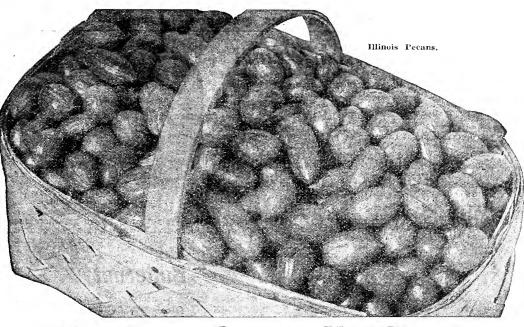
CLT'S MAMMOTH SAGE. Every garden should have Sage. It is a very ornamental growing plant and every one delights to have Sage where they can easily get it on short notice. Plants, 20c each; 12 for \$1.50. HOLT'S

Ransomville, N. Y., April 21, 1924. Bradley Brothers.

I received the trees which you sent, and I thank you very much. I am especially pleased with the you very mach size of them. Yours very gratefully, LEONARD S. WENNER.

Van Buren, Ark., April 10, 1924. Kind Sirs:—I received the plants and vines which I ordered from you all O K in fine condi-tion and I am well pleased with them. W. S. PIERCE.

PREMIUM 1 Hubbard Grape or Bradley's Beauty Ro Rose free with an order amounting to two dollars or more. Only one free plant given with any order.



# Northern Grown Nut Trees

The constant and growing demand for nuts, and the immense quantities of them yearly imported to meet it has greatly stimulated the planting of nut-bearing trees. The nut kernels are so palatable and wholesome that they should become a staple article of food here as well as in Europe. For the home garden the nut tree supplies shade and food besides adding value to the property as few other trees do.

#### Pecans

(See colored page)

ILLINOIS PECAN. Originated near Ware, Ill. The parent tree measures 6 feet in circumference, is 50 feet high, with a 300-foot spread, and has produced 528 lbs. of nuts in a single season which sold for 30c per lb., wholesale. An acre of such pecans is worth \$800 to \$1200 annually to the owners. The nuts are very large, thin shell, easy crackers, crisp and very fine flavored. Nuts in clusters of 5 to 6 each. Tree early and abundant yielder and has never missed a crop. Price, 3 to 4 foot trees, \$1.50; 6 for \$8.00; per dozen, \$15.00.

indiana pecan. The nut is very large, shell soft, kernel full and of excellent quality. Clusters of 4 to 5 each. Tree is the greatest bearer of any pecan tree we have ever seen, and very desirable for any purpose. Price, 3 to 4 foot trees, \$1.25 each; 6 for \$7.00; dozen for \$12.00.

#### **Filberts**

Filherts are easy to grow, in fact, can be grown far easier than potatoes or wheat. They are perfectly hardy and will struggle along in spite of neglect. They bear early and abundantly. Every city and country home should have some of these trees. Price, 2 to 3 foot trees, 50c; 6 for \$2.75; doz. \$5.00

### American Black Walnut

There is great money growing the improved varieties of black walnuts. It does not require a very large tree to produce a bushel of nuts. Large trees may bear 8 to 10 bushels. One bushel will produce 10 pounds of meat and with the improved nut crackers one can get the kernels out in halves which sell on the market for 80c per pound. Price, 3 to 4 ft. trees, \$1.50.

ILLINOIS WALNUT. Originated in Illinois. Nuts are very large; shell thin; kernel full and of very fine quality. When cracked with a hammer is very easily removed in halves. Tree very thrifty, hardy; productive, often bears in 2 years and makes fine lawn tree. Price, 3 to 4 feet, \$1.25; 6 for \$7.00.

THOMAS WALNUT. Originated in Illinois. One of the finest varieties ever produced. Nuts are very large; kernel large and full, of excellent quality. Trees begin to bear when very young; enormously productive; thrifty and hardy as an oak. They make a fine park or lawn tree. Price, 3 to 4 feet, \$1.25; 6 for \$7.00.

Hickory or Shellbark

Kernel full and plump; sweet and very delicious; tree vigorous grower and grows into a beautiful specimen; quite attractive for lawn or street planting. Bears abundantly. 2 to 3 ft., \$2.50; 3 for \$7.00.

## English or Persian Walnut

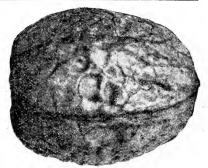
English Walnuts were imported from Europe and are growing west of the Rocky Mountains in very large quantities. Are now being planted with as much success in the middle and eastern states when they are budded or grafted on our hardy Walnuts.

FRANQUETTE. Tree very hardy, thrifty and productive. The nuts command the highest price in the market and are the finest flavored and the best for one's use. Nuts very large, oval and very attractive; kernel full, sweet, with a very rich nutty flavor. Blooms late in the Spring and escapes the frost. Price, 2 to 3 foot trees, \$1.25; 6 for \$7.00; 3 to 4 foot trees, \$1.50; 6 for \$8.00; doz. for \$15.00.

MAYETTE. This ranks with the Franquette as one of the leading varieties. Nuts large, smooth and of attractive appearance. Kernel large, plump, crisp, and of excellent flavor. Tree hardy and abundant bearer; starts late in the Spring. Price same as Franquette.



Butternut



Franquette English Walnut.

**Note:** English Walnuts will grown anywhere the apple grows successfully when budded or gratted on the hardy native Walnuts. We use nothing else.

### Butternut

Produces large, handsome, clongated nuts with rich, sweet, oily kernel, very nutritious. Tree grows rapidly and produces large crops in a few years. At present the supply is insufficient for the demands of a single city market. Butternuts, like black walnuts, are among the easiest nuts to produce. The trees bear transplanting well and are objects of great beauty, particularly when filled with nuts, which grow in clusters. Price, 3 to 4 foot trees, \$1.25; 6 for \$7.00; doz. for \$12.00.

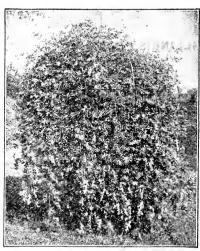
# Teas' Weeping Mulberry

One of the finest, most graceful and satisfactory of the weeping trees. Umbrella shaped head, with slender, willowy branches drooping to the ground. It has beautiful, glossy foliage. Also bears a big crop of mulberries which are very delicious for pies. jams and fine for eating fresh from the tree. Price, \$3.00 each.



Catalpa Bungei.

Bradley's Quality Is Known the World Over



Teas' Weeping Mulberry,

## Catalpa Bungei - Umbrella Catalpa

A very striking tree for formal planting. The low spreading head is about six feet from the ground, flat and rather roof-shaped, leaves large and dense, and deep green in color. One or two of these Catalpa Bungei, planted as specimens in-front of the home give that formal touch that can be attained in no other way. They require no trimming and are very hardy. Two-year heads, each \$2.00.

# Hardy Shade and Ornamental Trees

#### CAROLINA POPLAR

Takes front rank among the best of Poplars; it is one of the most rapid growers among shade trees. Its branches spread just enough to give it a symmetrical appearance. It has advantages over other shade trees because it will grow on any kind of soil, swampy or muck, light or heavy. Its roots penetrate the hardest soil, it withstands all hardships and thrives in places where others fail to live. It is easily started and gives shade in a short time after planting. Its leaves are large and stay green till quite late in the Fall. Price, 6 to 8 ft., \$1.00 each.

#### SOFT MAPLE

Commonly called Silver Maple on account of their attractive green leaves with silvery white facing. Trees are rounded in form, graceful in growth, and will make a beautiful tree when properly pruned. Very rapid growing tree and attains great height. Our Soft Maple in the nursery are beauties, well-shaped and have splendid roots. Price, 6 to 8 ft., \$1.50 each.

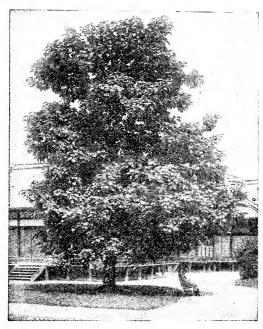
SUGAR OR ROCK MAPLE. This tree is chieftain of its clan; straight, spreading, symmetrical, of grand proportions, often 120 feet in height, and longer lived than most men who plant it. It grows well in all except damp, scegy soils, and roots deeply, allowing grass to grow close about its trunk. Its bold leaves have very rich Autumn tints of clear-yellow and scarlet. Price, 6 to 8 ft., \$2.00 each.

#### **EUROPEAN MOUNTAIN ASH**

A very pretty tree with abundant clusters of large orange berries in Autumn It is known and highly esteemed as one of the most beautiful trees that grow. A vigorous grower, and will add much to the beauty of your home. 6 to 8 ft., \$2.00 each.



Carolina Poplar.



Catalpa Speciosa.

#### CATALPA SPECIOSA

The most valuable tree known when planted for commercial purposes. A thick, rough-barked tree of soft, white wood. The wood is extensively used for fence posts, railroad ties and telegraph poles. The value of the plantations of this wood in Kansas is estimated by the United States Department of Forestry to be from \$300 to \$400 per acre. We have an extra fine lot of these trees suitable for shade trees, parks, etc. They are beauties in every sense of the word. Price, 6 to 8 ft., \$1.50 each.

#### WHITEWOOD

TULIP TREE (Liriodendron). One of the grandest of our native trees; of tall pyramidal habit, with broad, glossy, fiddle-shaped leaves and beautiful tulip-like flowers; allied to the Magnolia. Lear color is clean, rather bluish-green shade which in Fall turns brightest yellow. Flowers are 1½ to 2 inches long, light greenish yellow marked at inside base with orange; appearing in May or June. 6 to 8 ft., \$2.50 each.

#### **EUROPEAN SYCAMORE**

The well-known Oriental Plane. Used in great numbers to create vistas of dense green shade, along new streets which require quick development of shade and ornamentation. A lofty, wide-spreading tree with deeply lobed palmate leaves; valuable for its' handsome foliage, hardiness, and free growth. The bark is an attractive grayish green during the summer: but enough of it sheds during Winter to give an interesting mottled appearance as the smooth, creamy white trunk is revealed. The Sycamore, orduction, has practically replaced the prohibited Carolina Poplar along new allotment streets; and this without discredit to itself as a choice, permanent, first-class shade tree. Price, 6 to 8 ft., \$1.50 each.

# Hardy Flowering Shrubs

They are absolutely hardy and once planted, last indefinitely, increasing in size and beauty year after year and lasting a lifetime. They supply that something which is lacking in every yard where hardy shrubbery is not planted. We recommend a liberal planting of this class of plants; they increase the value of the property, make the home more attractive—life worth living—giving satisfaction and contentment that nothing else can.

Every man's heart has a place for the old-fashioned flowering shrubs, and some of the new-fashioned ones are even more enticing. No home makes quite a home-picture without them. They complete and blend all the other parts of the composition, making a unity of trees, evergreens

and flowers.

#### BUTTERFLY BUSH, OR SUMMER LILAC

This beautiful shrub matures rapidly and produces beautiful lilac-colored flowers in profusion. Blossoms the entire Summer; splendid for cutting. Price, strong 2-yr.plants, 50c each. See illustration center color page.

#### ALTHEA OR ROSE OF SHARON

Altheas are fine, free-growing, flowering shrubs and are easy to cultivate. Very desirable on account of blooming in August and September, when scarcely any other tree or shrub is in blossom. We have them in white, red, pink and purple. 2 to 3 ft., 50c each; 1 of each color, \$1.75.

## CALYCANTHUS FLORIDUS Carolina Allspice

(Sweet Scented or Strawberry Shrub). Bears great numbers of double, dull brownish purple flowers of exquisite, aromatic, strawberry-like fragrance. 1½ to 2 ft., 40c each; 2 to 3 ft., 60c each.

## FORSYTHIA Fortune's Golden Bell

Blooms early in Spring before the leaves appear. Flowers golden yellow, often with twisted petals. One of the best hardy early flowering shrubs. 2 to 3 ft., 40c; 10 for \$3.50.

#### RED SNOWBERRY

A graceful growing shrub, most conspicuous in the Fall when its branches, clustered full of bright, red berries, droop to the ground with their weight. Thrives in densely shaded situations. 2-yr. size, 30c, or 4 for \$1.00.

#### MOCK ORANGE - Syringa

One of the most vigorous shrubs having large, snow-white fragrant flowers in great abundance. 2 to 3 ft., 40c; 10 for \$3.50.

#### SPIREA

Comprising a large family of low shrubs; very hardy, of easiest culture; very satisfactory ornamental shrub.

ANTHONY WATERER. (See illustration inside front cover page). Has large heads of dark crimson flowers, blooming all Summer. 15 to 18 in., 50c; 10 for \$4.50.

Billiard. Produces rose colored flowers in great abundance nearly all Summer long. Should be in every collection of shrubbery. 2 to 3 ft., 30c; 10 for \$2.50.

BRIDAL WREATH. Bush covered with pure white double, great masses in May 600: 10 for \$5.00.

VAN HOUTTE!. White Queen. A well known Spirea, a beautiful crnament for the lawn at any season, but when in flower it is a complete fountain of white bloom; the foliage hardly showing. It is of a drooping habit, reaching a height of 6 to 8 feet when matured, producing a profusion of white flowers in June. 18 to 24 in., 25c; 10 for \$2.00; 2 to 3 ft., 35c; 10 for \$3.00. See illustration on center color page.



Mock Orange-Syringa.

#### HARDY FLOWERING SHRUBS-Con.

#### **HYDRANGEA**

HARDY HYDRANGEA (Paniculata Grandiflora). It beats the world; fine shrub
growing from 8 to 10 feet high. It is
hardy, enduring the severest Winters
outdoors without protection. Easily
transplanted, not one in a thousand dying. Never fails to bloom the first year
planted; blooms in great profusion; flowers
as large as the head of a full grown child.
It is thus attractive immediately after it
is planted; gaining in beauty and grandeur
for ten to twenty years if properly pruned.
1-yr., 50c; 2-yr., extra large, 75c. (See
illustration center color page.)

Grows 3 to 5 ft. A new variety, much like the above, but commences to bloom in July and lasts until frost; flowers borne on long stems, and changing from pure white to green, a rare variety. Price, 1-yr., 75c; 2-yr., extra large, \$1.00. See illustration inside front cover page.

#### TAMARIX

AFRICANA. Strong, slender growing shrub, with feathery foliage and small delicate pink flowers, borne profusely on graceful drooping branches which have red bark. 2 to 3 ft., 25c; 10 for \$2.00. 3 to 4 ft., 35c.

**GALLICA.** Foliage fine and feathery. On long slender branches that are covered their entire length with bright pink, plume-like flowers. Same price as above.

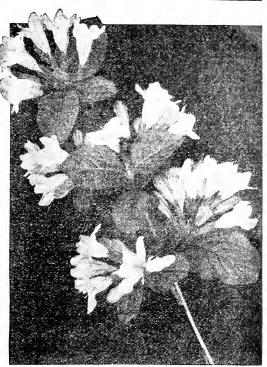
#### DEUTZIA

PRIDE OF ROCHESTER. (See illustration on front cover page.) Large double white flowers, produced in great profusion through June. 2 to 3 ft., 30c; 10 for \$2.50.

**GRACILIS.** A charming variety. Yields a mass of pure white flowers about Decoration Day. **15 to 18 in., 40c; 10 for \$3.50.** 

#### WEIGELA

CANDIDA. Flowers pure white; produced in great profusion in June; also more or less all Summer. 2 to 3 ft., 40c; 10 for \$3.50.

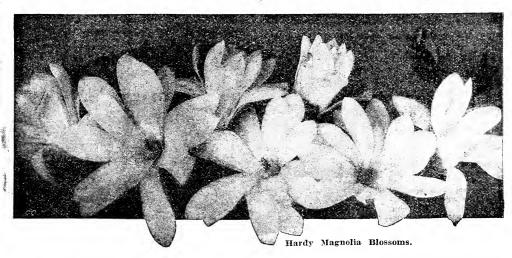


Weigela Candida,

EVA RATHKE. Flowers brilliant crimson. Very fine blooms all Summer. 2 to 3 ft., 75c; 10 for \$6.50.

#### HARDY MAGNOLIA

We have at last succeeded in getting a Magnolia that will thrive in the northern states. The Magnolia is truly one of the most beautiful trees that one can plant; its beautiful broad wax-like leaves stay green almost all Winter and in June it produces very handsome pure white flowers that are very fragrant. It makes a fine shaped tree 30 to 40 feet high; is a very rapid grower. 3 to 4 ft. trees, \$2.50 each.



#### HARDY FLOWERING SHRUBS-Con.

#### I IL AC

PURPLE. Old-fashioned sweet-scented purple Lilac of our childhood. Their fragrance should bless every home and fasten the mem-ory to the scene we knew as children. 40c

each; 10 for \$3.50.

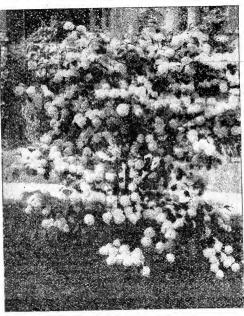
WHITE. Same as the above except the flowers are white. Same price.

JAPONICA (Japan Tree). Largest Lilac known; produces large panicles of creamy white; very fragrant. 2 to 3 ft., 75c.

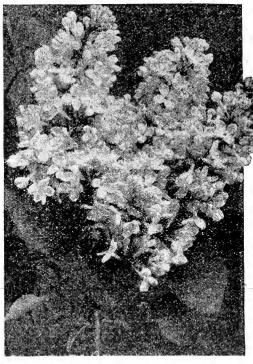
#### SUMAC

CUT LEAF. Grows 6 to 10 feet. A very striking plant of moderate size, with deeply cut leaves resembling fern leaves; dark green, turning to rich red in Fall; red, impressive fruit in Fall and Winter. 2 to 3 ft., 45c each.

SMOOTH. Grows 5 to 8 feet. Beautiful leaves which color brightly in the July followed by crimson or bronze fruit. 3 to 4 ft. plants, 45c each.



Japanese Snowball.



White Lilac.

#### GOLDEN LEAVED ELDER

A handsome variety with golden-yellow foli-age, which renders the plants very conspicuous and effective. White flowers. The berries are used for pies, jam and wine. 75c each.

#### PURPLE-LEAVED FILBERT.

very conspicuous shrub, with large, dark A very conspicuous shrub, with large, dark purple leaves. Particularly effective in shrub-beries, or when planted by itself. Color good all 85c each. season.

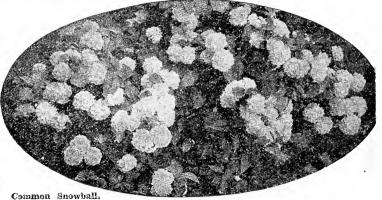
#### JAPAN QUINCE

Dark green foliage and showy, deep scarle flowers of good size, produced singly or it masses along the branches. Much admired and often used for hedges. 75c each.

#### SNOWBALL

common. A well known favorite shrub producing its snowy white sterile flowers in large balls 50c each. in June.

erect, JAPAN. Δn compact shrub, blooming in June; completely covered with large balls of flowers that are as white as snow, foliage is dark green. We recommend this most highly. \$1.00 aach.



# **Bradley Brothers**

INTRODUCERS

or

PONDEROSA PEACH BRADLEY'S BEAUTY ROSE UNIVERSAL APPLE

## NURSERYMEN

GROWERS OF

High grade guaranteed trees, plants, shrubs, roses, rhubarb and asparagus

SATISFACTION GUARANTEED

MAKANDA, ILL.

REFERENCES
FIRST NATIONAL BANK
ANNA, ILL.
FIRST STATE BANK
MAKANDA, ILL.

Kind Friend:

In prosenting this our new catalogue allow us to express our appreciation for the liberal patronage we received last season. You who are our regular customors will be glad to learn that we received more orders last year than ever before. Your fine co-operation helped us to make it our biggest year. Every mail brings us letters from your friends telling us of the good words you have spoken for Bradley Brothers, the success you received from your stock, has caused many of your friends to give us their orders. We surely appreciate your good work and trust you will continue to tell your friends of us.

To you who have never purchased nursery stock from us, we want to tell you a little about our firm. We have been growing and selling trees, plants and shrubs of the highest quality for almost forty years. Many of the trees that make up the largest, most profitable and finest orchards in the United States came from us. We don't believe there is a city, town or village within the United States that some of our trees could not be found growing and producing fruit.

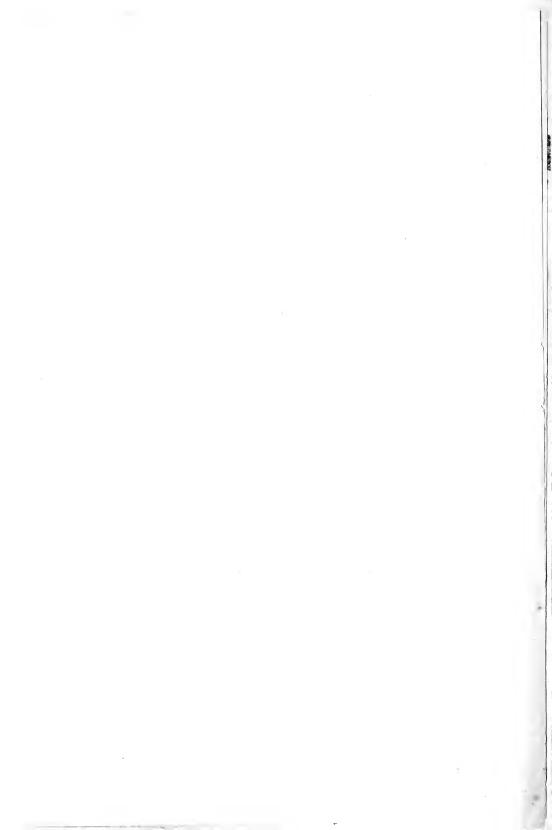
This catalogue conveys to you the absolute truth, the pictures shown are taken from actual photographs of fruits, many are shown in their natural colors. You can grow fruits right on your own soil just like the ones shown. If you plant the Ponderosa peach you can expect to gather peaches just like the one shown on the front page of this catalogue.

The Bradley Beauty Rose which is given free with an order amounting to two dollars will grow roses for you just like the one pictured in the catalogue.

If you live in a locality where very little or no fruit is grown, and are in doubt as to varictics, order one of our bargain collections shown on page 16. We guarantee these collections to produce fine fruit any place in the United States. Just tell us the kind of soil you have, and our service department which is made up of men who have spent many years testing fruits on every kind of soil and in all climates, will select varioties that they know will grow on your soil. We maintain a free service department, for people who are not acquainted with fruit growing business, the services given by this department is free, and we are always glad to answer any questions for you, and to give you any information you may need in growing fruit.

Every tree, plant or shrub wo sell is guaranteed to give satisfaction, to be just as described in our catalogue. We sell direct to the growers, pay no agents, hence we are able to deliver you stock of the finest quality for less than most second grade stock is sold for.

Read the letters from our customers whom we have served, and from the banks as to our standing and financial responsibility. Our guarantee is not only that our stock will grow, but that it will bear fruit. This is the true only that our stock will grow, but that it will bear fruit. This is the true only that our stock will grow, but that it will be advantage on one or meaning of Satisfaction Guaranteed. Do not fail to take advantage on one or both of the collections on page 16. Surely the fruit you are guaranteed of getting from those trees and plants will be worth more than Five Dollars to getting from those trees and plants will be worth more than Five Dollars to you. Trusting that we may be of service to you this season, we remain, your for better fruit and more beautiful homes,



PLACE STAMP HERE

# **BRADLEY BROTHERS**

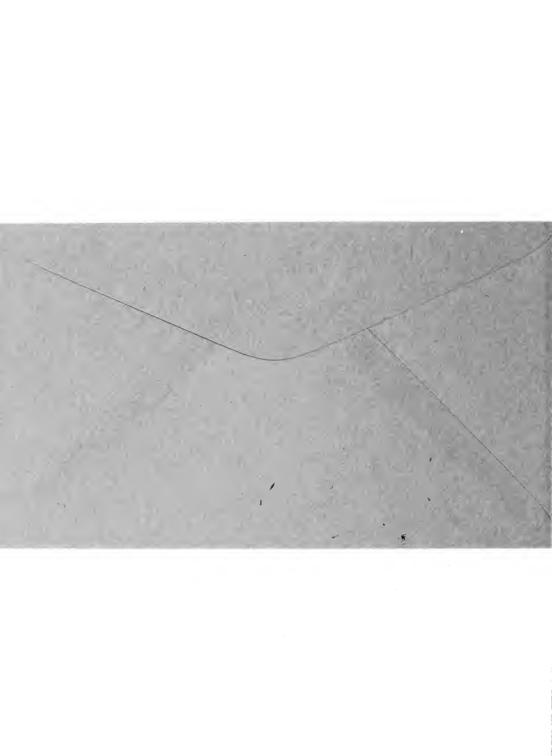
STREET ADDRESS

POSTOFFICE

GROWERS OF FIRST CLASS NURSERY STOCK

MAKANDA,

**ILLINOIS** 



# Hardy Vines and Climbers

Nothing lends such pleasing effect to wall BOSTON IVY. This is one of the finest climbers we have for covering walls, as it clings firmly to the smoothest surface, covering it smoothly with overlapping foliage; given the appearace of being the appearace of being lar. 35c: 3 for \$1.00. lar. 35c; 3 for \$1.00. scarlet, gree 3 for \$1.00.

Nothing lends such pleasing effect to wail or veraind as the judicious use of vines. The hardy vine is best adapted for covering an unsightly wall or for furnishing shade and ornament to veraindas. Hardy vines practically take care of themselves after they are once established and are much more desirable and less trouble than annual or tender varieties.

TRUMPET VINE. Grand old favorite, hardy climbing plant, with mammoth trumpet-shaped, scarlet blossoms in August: in bloom all Summer. Fine for covering old stumps, verandas or for growing in single specimens. 35c; 3 for \$1.00.

VIRGINIA CREEPER (American Ivy or Woodbine.) Fine for trellises where a rapid growing vine is needed; with their scarlet, green and mixed foliage they are very attractive. 35c;

#### Sweet Scented Honeysuckles

Heckrotti. Flowers open pure white and change to yellow; very fragrant and floriferous; bloom unceasingly all Summer; leaves remain green all Winter. 40c; 3 for \$1.00.

Halleana. Flowers intensely sweet-scented: hardy and almost evergreen. Constant and most profuse bloomer; flowers buff yellow passing to white. 40c; 3 for \$1.00.

Red Coral. Very rapid

clusters of scarlet trumpet-shaped flowers in great abundance; very pretty and fragrant.

40c; 3 for \$1.00.

DUTCHMAN'S PIPE. An attractive vine of rapid growth. Foliage light green and the yellowish brown flowers are pipe-shaped. 2-

Trumpet Vine.

Clematis, Virgin's Bower

Paniculata (Virgin's Bower). A rapid grower and a profuse bloomer; flowers small, white, fragrant, produced in great panicles; very popular. 2-yr., 50c.

Jackmani. Flowers from 4 to 6 inches in diameter; rich purple, with a velvety appearance; blooms continually from July till frost. 2-yr., 75c; 3-yr., \$1.00.

Henryi. Blooms white as snow; larger than Jackmani; a very perfect bloom. 2-yr., 75c; 3-yr., \$1.00.



Halleana Honeysuckle.



Ramona. Flowers very large, light blue and abundant: vigorous grower. 2-yr., 75c.
Mad. Ed. Andre. Beautiful bright velvety red; very free bloomer. 2-yr., 75c.

#### WISTERIA

Chinese Purple. One of the most elegant and rapid growing of climbing plants. Flowers a beautiful color which bloom in July. 2yr., 50c.

The most elegant and rapid growing of all climbing plants, growing 15 to 20 feet in one season. Has long pendulous clusters of pale blue flowers from May till Fall. 2-yr., 50c.

Chinese White. Similar in all respects to Chinese Blue; flowers a pure white. yr., 75c.

# Hedge or Living Fence

Grow a perfect hedge as quick as a hill of beans. Yes, just as quick. Plant this spring and before July, there, as if by magic, stands your hedge. Three months of growing makes it instead of three years. With more time the hedge can be grown to any height up to 10 feet, if desired as a windbreak, to give privacy to back yards, etc. Most hedges are thin along the bottom; ours are as solid as a brick wall.

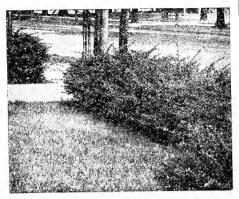
### California Privet

One of the leading hedge plants and undoubtedly the largest planted of them all; its foliage produces abundantly the deepest, richest green, almost an evergreen; does not shed its foliage until late winter and then only in an exposed position. Very hardy, easily and quickly pruned, you may shape it in any position desired by trimming. They should be planted 1½ inches deeper than they stood in the nursery row; where you set it dig about 12 inches deep and 12 inches wide, use some stable manure at the roots (do not use any commercial fertilizer), set the plants 6 inches 12 inches deep and 12 inches wide, use some stable manure at the roots (do not use any commercial fertilizer), set the plants 6 inches apart in the row, dip the roots in water before planting; after plants are set cut them down to 4 inches from the surface of the ground; this will cause a thick new growth to start, and is very essential for a beautiful hedge; do not cut back again until they have made 10 inches of new growth; when cutting each time allow about 1 to 2 inches above where it was cut before until you get the height desired. After planting spread barryard manure at surface of ground; keep free from weeds the first two years, by this time it will get its start, then nature will do the rest. Did you ever realize what an admirable and luxuriant privet hedge you could secure at a very small cost, and how much it would add to the value of your property? To find the exact number wanted, measure the space where it is to be planted and multiply the number of feet by two, this will give the exact number. Our privet is strictly first class, well branched and heavy rooted. Can be successfully set any month in the year that the soil is not frozen. except June. July and be successfully set any month in the year that the soil is not frozen, except June, July and

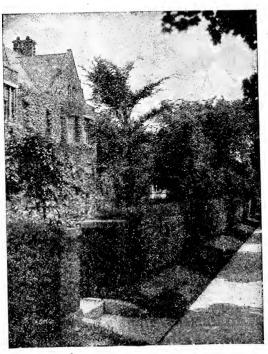
18 to 24 inches, 10 for 85c; 100 for \$5.50; 1000 for \$50.00.

5 to 30 sold at the 10 rate; 30 to 300 sold at the 100 rate; 300 or more sold at the 1000 rate.

AMOOR RIVER PRIVET (North). The best for hedges in the north; has stood 20 degrees below zero uninjured; upright grow-The best



Barberry Hedge.



California Privet Hedge.

er; foliage similar to California Privet. Where a stiff, upright hedge is wanted nothing surpasses the Amoor. To add to its attractiveness in foliage, it bears erect panicles of beautiful white flowers in June followed by black berries. 2-year strong plants, well branched, 18 to 24 inches, 10 for \$1.25; 100 for \$7.00.

DWARF EARBERRY (Berberis Thunbergi). Very attractive, neat and dense in growth yet graceful because of its drooping branches. It produces attractive, neat and dense in growth yet graceful because of its drooping branches. It produces yellow flowers in the summer which are followed by scarlet fruit, borne in dense profusion on the long stems and clinging throughout most of the winter. The leaves color to scarlet and gold. This is a very attractive shrub for planting as single specimens on or about the lawn, or for planting in the corners near the house or porch or along the base of the wall to take away the bleak, barren effect of the wall. Dwarf Barberry is also used extensively for planting in borders in connection with other shrubs, for owing to its dwarfish habit, if planted in front of other shrubs, it takes away any ragged effect, making only a mass of green visible to the eye. It is also used extensively for planting in the corners where sidewalks meet. For a hedge not over 1½ to 2 feet high this is very desirable. We highly recommend it. Dwarf Barberry is not subject to rust. It is immane, 18 to 24 inches, 25c each; 10 for \$2.00; 100 for \$15.00, for extra well rooted plants. Cultural Instructions sent free for asking. Cultural Instructions sent free for asking.

Our Hardy Roses

Hardy Garden Roses, Queen of Flowers, Bloom the First Year Planted.

All Roses offered in this catalog are strong plants, two years old. We do not consider it good business to offer one-year-old or younger plants, which, unless given the very best of care, almost always prove disappointing.

#### Hardy Everblooming Roses

Again we offer our patrons not only an unusually large quantity of Everblooming Roses, but an assortment of varieties which is, we think, the finest we have ever had

sortinent of varieties which is, we think, the finest we have ever had the pleasure of offering.

This collection of varieties has been made with endeavor to choose sorts which are not only among the most beautiful, but also hardy. Even so, it is best to give all varieties some protection in Winter. A light covering of strawy manure is all that is necessary; or an equally efficient protection may be obtained by heaping soil, say, eight inches deep about each plant—removing same, of course, in early spring.

The shock to Everblooming Roses is so great, when taken from the nursery row and planted in the garden that several weeks, or even months, are required for them to recuperate. Because of this we grow all our Roses of this class in pots. In shipping these large sturdy plants, they are taken from the pots in which they are growing and are sent with all their roots and the earth about them undisturbed. When thus shipped and planted in their new homes they continue to grow and flower without check.

SPECIAL NEW VARIETIES OF GREAT MERIT

SPECIAL NEW VARIETIES OF GREAT MERIT Price, 85c each; 4 for \$3.00; doz., \$8.00, except where otherwise noted.

cherwiso noted.

BRADLEY'S BEAUTY. This is our newest Rose, last season being the first time it has ever been offered for sale. We have given many of them away to friends, and we now offer one free to every one of our customers who sends us an order for two dollars or more this season. This Rose is without doubt the most beautiful Rose ever produced. It is a large full flower with well shaped buds, the color being an attractive glowing crimson; sweetly scented. A strong grower, making long stems suitable for ceuting. We recommend this Rose very highly for anyone growing Roses for show purposes as the flowers are firm and hold up well when cut. Its size is nothing short of marvelous; the long, heavy, pointed buds are perfection, while the open flower, with its huge saucer-shaped petals, is glorlous. When in addition the fact is considered that its blooms are produced with great profusion from early Spring till freezing weather, it leaves nothing to be desired. No matter how many Roses you have, you have nothing like the Bradley's Reanty. Price of 2-yr.-old size, \$1.00 each. No mere than three sold to any one customer.

GEO. DICKSON (Black Beauty.) Color a velvety black-crimson, full and very large. We have had blooms all Summer, 5 inches across, with wonderful lasting qualities. Awarded Gold Medal of National Rose Society of England.

one customer.



KING GEORGE V. Color rich, blackish crimson, deep, velvety and brilliant. Very free flowering and perpetual. The perfume is strong and very pleasing. Awarded the Gold Medal of the Festival of Empire, Crystal Palace, London.

FRAU KARL DRUSCHKI (White American Pure white; large, long buds; per-Beauty). fectly double, often measuring 5 inches across. A strong, hardy, thrifty grower, beginning to bloom in June and very conspicuous all Summer.

When requested to do so, we will gladly ship Roses by parcel post, provided cash is sent for postage, 5c each; 40c per dozen.



Frau Karl Druschki.



PAUL NEYRON, Largest of all Roses: deep rose: full and double; fine foliage.

sweet-scented and of fine texture: a vigorous grower and profuse bloomer. Very

hardy

PRINCE CAMILLE DE ROHAN. Deep. crimson. A large flower and profuse bloomer of beautiful color.

VICK'S CAPRICE. Cup-shaped blooms. thick petals; clear shell-pink; striped white and red or variegated.

American Legion Roses.

## Hybrid Teas or Monthly Roses

Strong 2-year-old, 60c each; \$5.00 per 10; \$45.00 per 100.

This class of Roses for general purposes is preferred by most growers as they have the subtle shading and delicious fragrance of the Teas. In strength of growth, however, they resemble the They bloom continually all Summer long, even into cold weather. June Roses.

AMERICAN LEGION. This wonderful new Rose is named in honor of the World's War heroes. Beautiful. glowing crimson-scarlet Large, full, well-shaped flowers sweetly scent-Constant bloomer which is sure to please all who grow it.

ADMIRAL WARD. Deep crimson-red, overlaid black; profuse bloomer. Strong grower with fine, large lustrous foliage.

ANTOINE RIVOIRE. Rosy flesh on yellow ground, shaded with carmine; a splendid variety.

BESSIE BROWN. Creamy white; flowers very large and full; highly perfumed.

Described as being the brightest BRILLIANT. scarlet produced in a Rose. Color is intense and fast, not turning to purple.

PRITISH QUEEN. Of the purest ivory white, having the substance of Druschki and the shape of Maman Cochet. Blooms freely and continually,

CARDINAL. Pleasing, fragrant, red Rose, robust grower with large blooms.

DLUMBIA. A big, pink, open flower, measuring 6 inches across; called a COLUMBIA. giant pink everblooming Rose.

DAD STERLING. Large blooms of fine form; yellow, with warm, deep center; delicate scent; flowers freely.

EDWARD MAWLEY. Velvety crimson with large, thick petals and a high center; carried on good stems.

## HYBRID TEAS OR MONTHLY ROSES—Con.

FLORENCE FORRESTER. In bud it is white, tinted yellow, expanding to a heautiful snow white flower; fine fragrance.

gruss an teplitz. Brightest scarlet-crimson; satiny texture; of very free-flowering, vigorous habit.

HELEN GOULD. Large red flowers; free bloomer; strong grower; constantly in bloom.

HOOSIER BEAUTY. A beautiful velvety red Rose, the grandeur and beauty of which no description can give the faintest idea. Strong grower and always in bloom.

IRISH FIREFLAME. Has long, pointed buds, expanding to a large flower of a flery orange-crimson, yellow shaded, venated and tinted. A wonderful color combination.

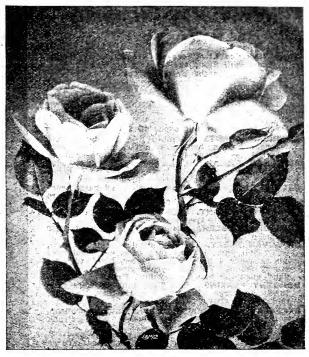
KAISERIN AUGUSTA VICTORIA.

The greatest white Rose in existence; strong, sturdy grower; free bloomer, blooming from early Spring till late Fall.

LOS ANGELES. The finest pink Rose ever introduced. Vigorous grower; always in flower with long-stemmed, luminous, flame-pink colored blooms. In richness of fragrance it surpasses the Marechal Neil.



Sunburst.



Mrs. Aaron Ward.

LADY ASHTOWN. Pale yellow Rose of great beauty; profuse bloomer of good substance.

LADY PLYMOUTH. Rich creamy bud, bordering on yellow; opening to a splendid flower.

LA FRANCE. Bright pink; very large, double and of excellent form; flowers continually through the season.

MRS. AARON WARD. Distinct Indian yellow, with lighter shade on the edges of petals. Free bloomer.

OPHELIA. Opening to a beautiful salmon-flesh, shaded with Rose; long buds on long stems. A wonderful Rose.

RADIANCE. Beautiful carmine Rose, flushed with copper; large, round flowers.

RED RADIANCE. Constantly in bloom from early Spring until freezing; extra large; strong, hardy grower; a great favorite.

**SUNBURST.** Large, fine yellow; long pointed buds, full and double; constant bloomer; good grower and hardy.

LADY URSULA. A magnificent rose of vigorous, erect growth; exceedingly free blooming during the entire Summer and Autumn. The flowers, produced on every shoot, are very large, full and of great substance and perfect form, with high center, from which the petals gracefully reflex; in color a delightful tone of fleshpink, distinct from all others; delicately scented.

#### ORDER SHEET

Quantity	FULL	NAME OF VARIETY	Size or Age	Dollars	Cents	
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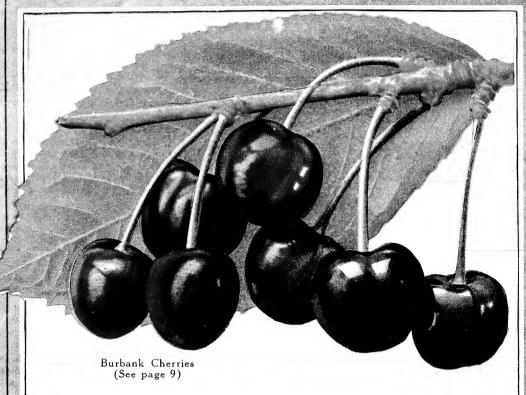
A TRIAL IS ALL WE ASK



Red Raspberries

# King of Cliffs Black Raspberries





Abundance Cherries (See page 9)

